THE BOOK OF

47254 MAR. 1973 60¢ K



THE INSIDE FACTS
ABOUT
CHIEF JAY
STRONGBOW

by George Napolitano, Top Reporter

FAR FARE Brand-Rey Column!

20-MAN
BATTLE ROYALE
(George Steele, Monsoon,
Tanaka, Fugi, The Spoiler,

Sonny King, others)

First Time Ever!

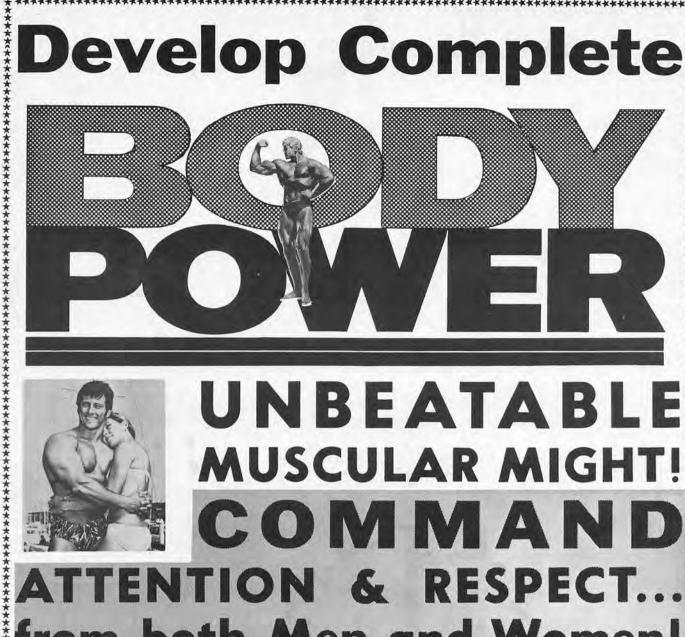
DANNY BONADUCE OF "THE PARTRIDGE FAMILY"

(A DEVOTED WRESTLING FAM!)

Exclusive Photos! Available nowhere else!



Develop Complete





UNBEATABLE **MUSCULAR MIGHT!** COMMAN

ENTION & RESPECT. both Men and Wome

IN ONE REVOLUTIONARY BOOKLET you are given the valuable SECRETS of developing your body into a physical specimen you never dreamed possible of achieving! What took world Champions years to learn are now HANDED TO YOU FREE in one exciting booklet bound to change the course of your life! Physical Power and Virility, Vigor, Strength, Endurance, Dynamic Personality, Healthy Aggressiveness, and what you need to excel in Sports! These are just a FEW of the intimate facts demonstrated in Joe Weider's Free Booklet, "How To Build A Strong, Muscular . And, it explains HOW TO USE such exceptional qualities to YOUR best advantage. A fantastic little booklet! MAKE SURE YOU SEND FOR IT TODAY!



~************

Trainer of some of the World's Most Famous Physical Champions.

For over 34 years Mr. Weider has personally instructed many World Champions such as "Mr. America", "Mr. Universe", "Mr. Olympia", "Mr.

Canada", perfect men title winners and well over 2,000,000 successful pupils throughout the World.

The Free Booklet Shows How They Did It . .

JOE WEIDER—Dept. 157-43BP 25 Maple Street, Norwood, N. J. 07648





Mail This Coupon Right Now!

JOE WEIDER—Dept. 157-43BP 25 Maple Street, Norwood, N. J. 07648

1 want a copy of "How To Build A Strong, Muscular Body". I enclose just 25¢ to cover the cost of postage and mailing. I'm under no further obligation to buy or receive anything after this.

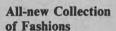
Everything you need to start your own profitable shoe and sportswear business

No Cost to You

Complete free starting outfit puts you in your own business immediately. No experience needed. No investment -now or ever. You can represent us fulltime or part-time.

America's Largest Selection of Shoes

More than 550 different styles for men, women and children. Many with exclusive Ortho-Vent Spring-Step Cushion construc-



Stuart McGuire has just introduced a fantastic collection of men's and women's sportswear to make money for you. Here is your new opportunity to own your own profitable family shoe and clothing busi-

You make money 6 ways

Immediate cash commissions, free life insurance, free gifts, free shoes and clothing, monthly cash bonus, and a free franchise that lets you build and manage your own sales



Everything for every man: sweaters, slacks, sportcoats, hosiery, shirts, rainwear. You make money because you have what he wants.





The new look in men's shoes. We've got it. As a Stuart McGuire representative you have a size and a style to please everyone.



Hundreds and hundreds of new shoe stylesbold new pumps, comfortable flats, imported sandals—all in your free catalog.

Earn shoes and clothing for yourself

We'll put you in your own business absolutely free. Show you how to make money by taking orders from others. No experience needed. No investment. Immediate cash commission on every order. Send in \$300 worth of orders in 30 days and get free shoes or clothing for yourself. And you save money by ordering for yourself and your family at special discounts.



Big, New Catalog

Just printed. Almost 300 fullcolor pages of shoes and clothing fashions for men and women.

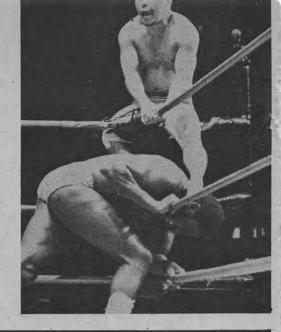
FREE Catalog Starting Outfit. No obligation.	138304
To Cabell Brand, President	
The Stuart McGuire Co., Inc.	
115 Brand Road Salem, Virginia 24153	

Miss Mrs. Mr.		
Address		Apt.
City	State	Zip

Rush me my catalog outfit free.

THE BIG BOOK OF WRESTLING





SPECIAL FEATURES

7 BIG BOUTS IN MILWAUKEE
ALL THE INSIDE FACTS ABOUT STRONGBOW
WEDNESDAY NIGHT AT THE MATCHES
PHOTO EXCLUSIVES
GENE GORDON'S PHOTO SCRAPBOOK
DANNY BONADUCE – A DEVOTED WRESTLING FAN
20-MAN BATTLE ROYAL IN PHILADELPHIA
BIG BOOK COLUMNS
INTERNATIONAL DATELINE
WHAT YOU WANT TO KNOW
THE LATEST IN WRESTLING NEWS
FAN FARE
TAMPA SCENE
WEST COAST SCENE
EXCLUSIVE PROFILES
DR. X: MASKED MAN WITH A MISSION
RAY STEVENS

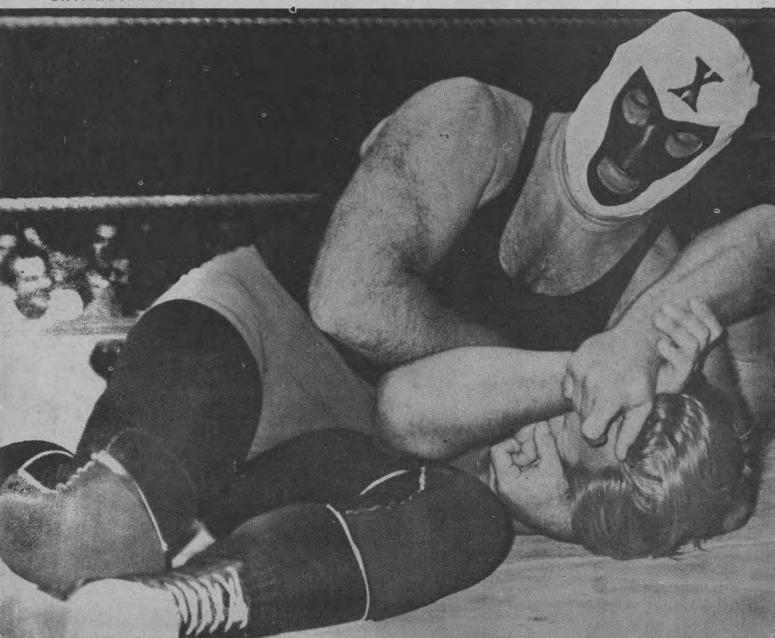
SEE SPECIAL PINUPS - 35,36,37

THE BIG BOOK OF WRESTLING, March, 1973 — is published bi-monthly and copyrighted 1973 by JALART HOUSE, INC. Editorial and Executive offices at 1301 E. McDOWELL ROAD, PHOENIX, ARIZONA 85006. Publisher can accept no responsibility for unsolicited letters, manuscripts, or artwork, although every effort will be made to return such matter when self-addressed envelope is included. ADVERTISING OFFICES: National Advertising Representatives: Print Advertising Representatives, Inc., 16 West 46th Street, New York, N.Y. 10036. Single copy price 60 cents. Subscription: (24 issues) which includes 12 issues of Wrestling Guide, 12 issues of Big Book of Wrestling at the cost of \$12.00 a year (in the United States and Canada).



DR. X: MASKED MAN WITH A MISSION

Dr. X vs. Bockwinkel



EVERAL MONTHS BACK I wrote the story of the amazing transformation of Dr. X

AWA villain supreme - to a main event hero, listening to the cheers and enthusiasm of the crowds rather than experiencing the taunts and jeers that previously belonged to him. As the months of 1972 began unfolding, Dr. X's popularity increased as he strived to defeat some of the roughest wrestlers in the country with legitimate wrestling holds and resorting to fighting fire with fire only as a last resort.

What was particularly upsetting was Dr. X's quest to obtain the American Wrestling Alliance tag team title from the unpopular duo of Ray Stevens & Nick Bockwinkel. Throughout midwestern cities Dr. X battled the tag champions with such illustrious partners as Don Muarco, Wahoo McDaniel, The Crusher and Billy Robinson. It was terribly frustrating to come so close to taking the title on many occasions only to have the champions get disqualified or resort to illegal maneuvers to retain their prestigious belts.

When not involved in tag team bouts against Bockwinkel & Stevens he was facing such tough competition as Ivan Koloff, Dusty Rhodes, Lars Anderson, Larry Hennig, and Baron Von Raschke. The gruelling competition began to take its toll on the legs of the masked man who depends upon his figure-4 leglock to bring about submission to his dangerous foes. The cartilage in his knee was beginning to weaken and although Dr. X knew he was not 100%, he had too much unfinished business to take time off to rest and have it corrected.

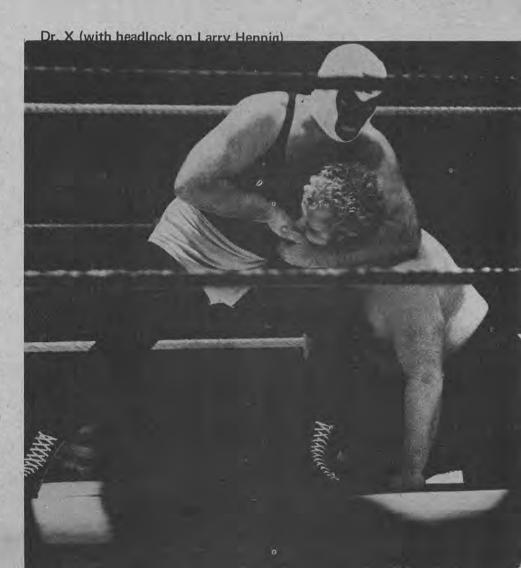
At the top of his list of business was decisively winning over the two men who held the tag team title. Ironically it was Dr. X's first Minneapolis appearance after a world-wide tour that helped to establish his new-found popularity. He was matched against Ray Stevens in a rugged bout that ended in a no contest. The feud that developed from that and subsequent matches, both in single and in tag team bouts led to a grudge battle on television. It resulted in Dr. X getting tangled by his leg on the ring rope and dangling from the ring helpless as the enraged Stevens punched, kicked and even hit the vulnerable knee with the timekeeper's bell. All this after Stevens had jumped from the top rope down onto the leg as he was hanging from the apron down out of the ring. The pain was unbearable to the defenseless masked star. Finally some of the other wrestlers came to his aid and stopped the senseless beating from continuing further. It was obvious to everyone that Dr. X was not going to walk away from the encounter and while they were getting help to carry him out, he pulled his mask off so he could breathe easier and more comfortably. He rolled around the mat in severe agony.

But that may not have been the worst part of it for Dr. X. He had to think about what had happened as he was laid up, recuperating for most of the summer, not being able to wrestle. All Dr. X could do to feel better and try to make the time pass by faster, was to think of getting Ray Stevens back into the ring again. Revenge had replaced the desire to

simply depose Stevens & Bockwinkel as tag champions.

Finally Dr. X's leg and knee had mended from surgery and he returned to wrestling toward the end of August. One of his first matches when he returned was in Rockford in a preliminary match against the big, veteran German villain, Hans Hermann. Hermann punched, choked and gouged but Dr. X was more than equal to the task of his trial bout and Hermann soon found out just how painful Dr. X's figure-4 leglock submission hold could be.

Dr. X was impatient to get ahold of Stevens in Rockford but instead (continued on page 51)



TOM BURKE'S INTERNATIONAL DATELINE!

HE INTERNATIONAL wrestling circuit continues to grow and I have been reading some great reports from all over the world. In order to start off this column we will have a report on the wrestling scene in Japan.

A new promotional group has been organized by Shohei "Giant" Baba. This new group is going under the name of "All Japan Wrestling Enterprises". Baba has contacted some of the big name stars in the US to wrestle for his own group. Among the wrestlers that will be seeing action under the AJWE banner are: Bruno Sammartino, Dominic DeNucci, Freddie Blassie, Dutch Savage, Terry and Dory Sr. Funk. Baba recently broke ties with the Japan Wrestling Association which is the oldest promotional group in Japan. Since Baba has left the JWA, Segie Sakaguchi has taken over the main drawing position for the JWA. As of this writing the JWA is sponsoring the third annual NWA Tag Team tournament of Japan. A number of various US based matmen are taking part in this event; they are: Danny Hodge, Waldo Von Erich, Bull Ramos, Hans Schroder, Chris Markoff, Black Gordman and the former United National titleholder, Segie Sakaguchi.

Billy Robinson recently returned to Japan and took part in a International tournament promoted by the International Wrestling Enterprises. I hope to have the final standings of this world wide talent tournament. Some well known matmen to US fans taking part are: Buddy Killer Austin, Bill Dormo, Bobby Duranton and Benny "The Mummy" Ramirez.

Karl Gotch continues to be a big draw for the New Japan Wrestling Association. Like the IWE this promotional group deals with wrestling

(continued on page 47)

Mark Lewin awakens Larry O'Dea after he used the sleeper on him in a match in Australia.



Geoff Portz, subject of this month's profile.





GEORGIANA ORSI'S WHAT YOU WANT TO KNOW

NYONE WITH questions please contact me at my home – 23–44 30th Drive, Astoria, New York 11102. If a personal answer is required please send a self-addressed stamped envelope. I will not answer any mail without it. Thanks.

Arlene Sobucki of Chicago, Illinois wanted to know whatever happened to Bobby Davis, once the great manager of the great Buddy Rogers. The last I heard Bobby was running a Real Estate business in Columbus, Ohio. I heard that Antonino Rocca was also in Real Estate.

I asked the FABULOUS MOOLAH how long she has defended her title and who was her toughest opponent. Moolah won the title in Baltimore, Md. in 1956 (has held it for 17 years) and defeated June Byers two straight falls to win it. She considers her toughest opponent to be Judy Grable, now retired.

I'm so very pleased to learn that so many fans were so thrilled with the Tag Team title list I made up a few issues back. It should have been done long ago. Thank you so

Vittorio Apollo and fan.



much for all your support.

I recently ran into my good friend Lynn, who is married to BEPO MONGOL. Congratulations are in order. Lynn and Bepo are the proud parents of a seven pound nine ounce baby girl. They have named her Kara Nicole, and you can see by the gleam in their eyes that they are very proud new parents.

I asked Chief Jay Strongbow what was his longest and shortest matches and his toughest opponents?? He said, "My longest bout was in Tampa, Florida when I wrestled as Joe Scarpa and wrestled Johnny Valentine for two hours and ten minutes. I have had so many short matches that I don't remember any one particular match. All my opponents are tough, no one any tougher than the next."

Not too long ago Vittorio Apollo held a one man Art Show in Statesville, North Carolina at Hermans Art Gallery.

A new World's Record for gate receipts has been made. It all took place at Shea Stadium on September 30th. The President of the W.W.W.F. Willie Gilzenberg sent me a copy of a letter sent to Morris Mogelever, Deputy Commissioner of the New Jersey State Athletic Commission from Walter E. Borke. Secretary of the State Athletic Board of Chicago, Ill. It stated that the gross receipts for the wrestling promotion held at Comiskey Park on June 30, 1961 was \$128,071.74. The new record for Shea Stadium is \$140,923.00. It would have been much, much more said some veteran viewers, if only the weather wasn't so cold and rainy all day.

It is always sad for me to have to bring news of death. Whitey Caldwell, the popular Tennessee wrestler, lost his life recently in an automobile accident. And Johnny Long, another veteran Tennessee wrestler, died of a heart attack. His real name was Billy Strong.

Also Lonnie Starr died at 57 in his home in Valley Stream, N.Y. He was a popular wrestling announcer in the late 50's early 60's on the East Coast. Lonnie used to fight with me all the time because I used to like all the bad guys and at that time was running a Fan Club for Buddy Rogers who he disliked. He was a good friend and will be missed.

I have received word that the Avenger is Big Jim Wilson the ex-pro football star with the Los Angeles Rams.

Down South wrestling for about eight months now is Dave Findley. Dave is none other than Davey Crockett, son of Promoter Jim Crockett.

For some unknown reason to me the popular Victor Rivera is wrestling in California under the name of Juan Rivas.

(continued on page 49)

McGuire Brothers





STEVENS; HE'S A VILLAIN IN THE EAST-BUT TURNED GOOD GUY IN THE WEST!



Peter Maiva and Ray Stevens throwing Pat Patterson over the top rope in 18 man Battle Royal.

NYTIME THE LEADING professional wrestlers in the business are named, there will always be a mention of Ray Stevens, at one time the most unpopular grappler in the game, yet now one of the most popular.

There are few who are like Stevens. Boasting a life of ex-

Ray Stevens twice winner of the Eighteen Man Battle Royal.



perience in wrestling, Stevens knows how to break every rule in the book yet at the same time also can play by all the rules in attempt to obtain victory.

Few would be surprised to learn Stevens has been with us as a pro for 19 years, turning professional at the young, tender age of 15.

The husky blond turned to the pro game at 15 simply by lying about his age. No one bothered to question him because he had been hanging around gyms for two years and was so big and experienced none even thought to question him.

The Ray Stevens story is something else. Even with promoters, it's a case of "don't call me, I'll call you," in that he has an unlisted telephone number. This relates to the days of yesteryear when the "old" Ray Stevens broke every rule imaginable and it was the fans who returned the dirty work.

There have, for instance, been many times when Stevens returned home after a match and found garbage dumped on his lawn, or checked his tires only to find out they had been cut with knives. Thus, to protect himself and his family from this, he doesn't even give a hint as to where he lives.

The only problem with the unlisted telephone number is that he often enough forgets to use his phone at all. Rather, he's out racing motorcycles or riding horses when he's not wrestling or traveling.

Just a bit over nine years ago,



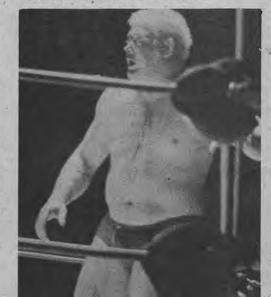
Ray is ready for action here.

Stevens was being escorted back to the dressingroom after a Cow Palace match when a woman broke through the police escort and quickly slashed his back with a knife.

Fortunately, he was moving as she plunged at him and the knife didn't go deeply enough to seriously injure him. However, he

(continued on page 56)

He has been bloodied in this shot.



choose from over

BUY FOR PENNIES SELL FOR DOLLARS

that bring you spectacular profits

EVERYTHING WAREHOUSED FOR IMMEDIATE DELIVERY

GENUINE JADE

Sug. retail \$2.98 Your cost \$1.20

ALLADIN COPPER FINISH OIL LAMP

Sug. retail \$1,49 Your cost 43¢

UNBREAKABLE POCKET COMB

Sug. retail 10¢

Your cost 11/26

0

FLASHING ANTENNA EMER-GENCY LIGHT

Sug. retail \$1.59 Your cost 48¢

NEW. BRILLIANT business plan gets you started AT ONCE

No previous experience necessary. We supply every-thing . . . show you all you have to know to make staggering big profits immediately.

Big & exciting money making plans to bring you orders.

- Make fabulous profits in Wagon Jobbing. Supply retail merchants with fast moving SMC impulse appeal products. Get volume orders & steady repeats. We show you how.
- 2. Effortless Orders in Sub-Wholesaler Sales. Exclusive SMC sub-wholesaler program lets others do your selling for you. We show you how to line up middlemen nationwide.
- 3. Mail Order Sales. Everything you need to get orders by mail is included in our program. SMC super low jobber prices lets you earn mail order profits of 5, 7, even 10 times your cost.
- 4. Rack Merchandising. SMC attractive selfservice display racks do your selling for you. SMC rack merchandise is packaged, ready to display. We show you how to get rent free space in retail stores. All you do is refill the racks periodically - and collect a steady high income
- 5. Premium & Fund Raising Sales. Get volume orders from fund raising affairs, carnivals, business-incentives, party plan sales & flea markets We show you how.





SOLID STATE



ELECTRIC LETTER OPENER

CANDLE

retail \$1 00

BEADED PURSE Sug. retail \$1.00 Your cost 19¢

MANA

TOYS - TOYS - TOYS Sug. retail 10¢ Your cost 2¢ to 3¢ Sug. retail 25¢ Your cost 4¢ to 2¢ Sug. retail \$1.00 Your cost 4¢ to 8¢ to 35¢



CORDLESS HAND VIBRATOR



SQUEEZE KEYCHAIN COIN PURSE Sug. retail 25¢ Your cost 21/2¢



BURGLAR & FIRE Sug. retail \$2.98 Your cost 97¢



ILLUMINATED SCREWDRIVER SET Sug. retail \$1.79 Your cost 40¢







0



ELECTRIC PERCOLATOR



AUTOMOBILE & BOAT COMPASS Sug. retail \$1.98 Your cost 70¢ 10 PC. TOOL SET Sug. retail \$1.29 Your cost 32¢



Sug. retail \$1.00 Your cost 11¢









ATTACHE CASE

Sug retail \$14.95 Your cost \$6.20

TWO CELL FLASHLIGHT

Sug. retail \$1.00

TINIEST FLASH-LIGHT KEYCHAIN Sug. retail \$1.00 Your cost 29¢





NOT JUST WHOLESALE NOT JUST BELOW WHOLESALE... U BUY AT LOWEST **ROCK BOTTOM**

JOBBER





quality. Sug. retail \$15.95 Your cost \$6.05

BEAUTY GLO BOUQUET Glorious long stemmed electric roses. The delicate beauty of the most expensive bossoms ight up to create a fairy, and effect. A support xclusive product. 92, retail 33.98 Your cost \$1.22.











AUTOMOBILE BURGLAR ALARM

HOW TO

WHOLE-

SALE

FOR

PROFI

A few of hundreds of additional items you'll find in the SMC Catalog.

Appliances Mens & Ladies Wrist Watches Musical Decanters Hair Brushes Sewing Kit

Rainwear Cutlery Handbags Billfolds Lanterns

Banks Nail Clippers Decorative Statues Batteries Strip Tease Pens

Art Model Cards Panty Hose Perfumes Auto Accessories Keychains Kitchen Tools

Cigarette Lighters Picture Frames Pocket Knives Radios Toothbrushes many, many more.

We search the world to bring you fastest selling import & domestic items.



SPECIALTY MERCHANDISE CORPORATION 6061 De Soto Avenue, Woodland Hills, California 91364

In Canada Write: Pre-Sell Distributors, 777 Warden Avenue, Scarborough 705, Ontario, Canada

Read what others have to say about their SMC Wholesaling Business.

These testimonials are not intended to represent what an average SMC wholesaler makes. Greater or less earnings are dependent upon time, effort & motivation of each individual.

Le Mar Elliott:
"I averaged \$3500.00 per month income with Specialty Merchandise Wholesaling during my lirst six months of operation."

Jack B. Reed: "Working part time I make \$25.00 to \$50.00 an hour wholesaling SMC products."

Steve R. Phillips:
"I made \$200.00 profit
the first day of operation,
and spent less than an hour with the customer."

Joe J. Schacherer:
"My first 10 months as an SMC whole-saler netted me over \$1000.00 per month profit."

WE PROTECT YOU.

This opportunity is open only to men & women who want to operate a spare-time or full-time business. Don't delay. Get in on the ground floor. Send for your FREE book today.

MAIL COUPON for FREE BOOK

M. Priesel, Director Specially Merchandise Corp. Dept. S-454 6061 De Soto Ave. Woodland Hills, Calif. 91364

Send me your Free Book, How to Wholesale For Profit, plus infor-mation on your full line of over 1,000 products that I can buy at below wholesale, jobber prices.

Address City_ State_ Zip_





221424







219022

ARETHA FRANKLIN

215137

Young, Gifted := and Black

Oh Me Oh My

12 records-\$

if you join the Columbia Record Club and agree to buy ten records (at regular Club prices) in the next two years

DOUBLE SELECTIONS

2-record sets or twin-pack tapes—yet each double selectio counts as only one!



ROBERTA FLACK

FIRST

The First

192583 *

The Young New Mexica Puppeteer Witch Queer

TOM JONES CLOSE UP



JANIS JOPLIN

OF THE DAY Amazin

219782

DIONNE

214387

DIONNE

Close to You One Less Bell to Answer



BOBBY VINTON'S ALL-TIME GREATEST HITS

ALL-TIN RATEST HI ROSES Are Red Blue On Blue Mr. Lon





CARROLL O'CONNOR Remembering You

Love Is Here To Stay



Eagles

Take It Easy

MORE KSTATE

220624-%

Johnny Mathis
All-Time
Greatest Hits
Chances Are
Wooder Let

17 17 1





JOAN BAEZ

COME FROM THE SHADOWS

MOR

Song of

218560







JIM NABORS

THE WAY OF LOVE

218610

SAMMI SMITH SOMETHING OLD



219063

BLOOD, SWEAT

GREATEST HITS

Spinning Wheel You've Made Me So Very Happy

DONNY OSMOND

Pontrait o

Puppy Love Hey Girl s Mone

& TEARS







218669-



217844 *





221390





219030 *





















































Gather Me

Brand New



W

SEMANDS

PHASE-III



P.T.A.

Things Go Better With Love

N . B MICH







WYNETTE'S Greatest

Hits Wol. 2 Good Lovin' We Sure Can Love Each Other





ALL IN THE

FAMILY



Aretha Franklin's Greatest Hits



THE PARTRIDGE
FAMILY
SHOPPING BAG
H's One of Those
Nights - 10 Moke

216416











HI We

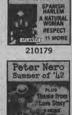






RE (UZI

211565



212159 *

Selections marked with a star are not available in reel tapes

14



218479



221176



218180 *



220988

plus processing and postage

if you join the Columbia Tape Club and agree to buy seven tapes (at regular Club prices) in the next two years



220962



218842 *



217356 *



218354



216945





Taste of Honey MORE

Herb Alpert & The Tijuana Brass' GREATEST HITS



196444

Just look at this selection of recorded enter-tainment — available on tapes or records! So whichever type of stereo playback equipment you have — you can take advantage of this offer!

If you prefer your music on 12" Stereo Records join the Columbia Record Club and get ANY 12 for \$2.86. Just indicate your 12 records on the application and mail it today. In exchange, you agree to buy 10 records (at regular Club prices) in the coming two years . . . and you may cancel membership any time after doing so

OR — if you prefer your music on Stereo Tapes join the Columbia Tape Club and get ANY 9 for \$2.86. Indicate your 9 selections on the application and mail it. (Be sure to check whether you want cartridges or cassettes or reel tapes.) In exchange, you agree to buy seven selections (at regular Club prices) in the coming two years . . . and may cancel any time after doing so.

Your own charge account will be opened upon enrollment . . . and the selections you order as a member will be mailed and billed at the regu-lar Club prices: records, \$4.98 or \$5.98; car-tridges and cassettes, \$6.98; reel tapes, \$7.98, plus processing and postage. (Occasional special selections may be somewhat higher.)

You may accept or reject selections as follows: whichever Club you join, every four weeks you will receive a new copy of your Club's music magazine, which describes the regular selection for each musical interest . . . plus hundreds of alternate selections from every field of music.

- if you do not want any selection offered, just mail the response card always provided by the date specified
- if you want only the regular selection for your musical interest, you need do nothing it will be shipped automatically
- if you want any of the other selections of-fered, order them on the response card and mail it by the date specified
- ... and from time to time we will offer some special selections, which you may reject by mailing the dated response form provided . . . or accept by doing nothing.

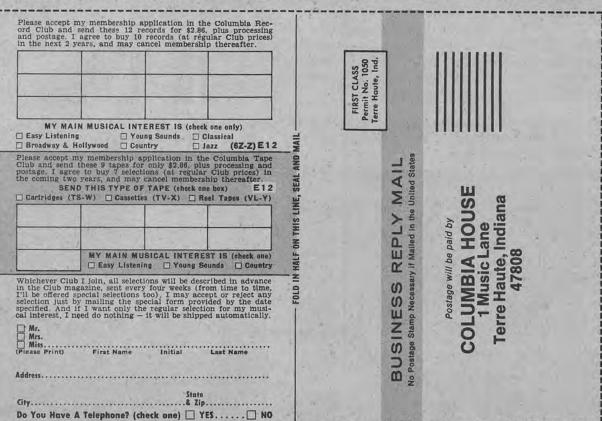
You'll be eligible for your Club's bonus plan upon completing your enrollment agreement a plan which enables you to save at least 33% on all your future purchases.





SEND NO MONEY Cut along dotted line, fold in half, seal with paste or tape, and mail as Business Reply Envelope

NO STAMP NEEDED



GENE GORDON'S PHOTO SCRAPBOOK!



Big Boy Brown, a powerful Wrestler, appearing in Carolina—Va. territory under the Jim Crockett promotional Banner is seen here with fans in Greenville, S.C. Brown is one of the original Kentuckians before they split up as a team some time ago.

Les Thatcher, popular wrestling star currently appearing in Carolinas and Virginia area, signs autographs for some of his army of fans.



Sputnik Monroe, currently appearing in Florida area.

Paul Jones, a top rated Wrestling Sensation who is a Main Attraction. Currently in Florida.



How to Speak and Write Like a College Graduate

"It's easy," says Don Bolander . . .

"and you don't have to go back to school!"



words even though you know perfectly well what they mean? Have you ever been embarrassed in front of friends or the people you work with, because you pronounced a word incorrectly? Are you sometimes unsure of yourself in a conversation with new acquaintances? Do you have difficulty writing a good letter or putting your true thoughts down on paper?

"If so, then you're a victim of crippled English," says Don Bolander, Director of Career Institute. "Crippled English is a handicap suffered by countless numbers of intelligent, adult men and women. Quite often they are held back in their jobs and their social lives because of their English. And yet, for one reason or another, it is impossible for these people to go back to school."

Is there any way, without going back to school, to overcome this handicap? Don Bolander says, "Yes!" With degrees from the University of Chicago and Northwestern University, Bolander is an authority on adult education. For almost twenty years he has helped thousands of men and women stop making mistakes in English, increase their vocabularies, improve their writing, and become interesting conversationalists right in their own homes.

BOLANDER TELLS HOW IT CAN BE DONE

During a recent interview, Bolander said, "You don't have to go back to school in order to speak and write like a college graduate. You can gain the ability quickly and easily in the privacy of your own home through the Career Institute Method." In his answers to the following questions, Bolander tells how it can be done.

Question What is so important about my ability to speak and write?

Answer People judge you by the way you speak and write. Poor English weakens your self-confidence — handicaps you in your dealings with other people. Good English is absolutely necessary for getting ahead in business and social life.

You can't express your ideas fully or reveal your true personality without a sure command of good English.

Question What does a "command of good English" mean?

Answer A command of good English means you can express yourself clearly and easily without fear of embarrassment or making mistakes. It means you can write well, carry on a good conversation—also read rapidly and remember what you read. Good English can help you throw off self-doubts that may be holding you back.

Question But wouldn't I have to go back to school to gain a command of good English?

Answer No, not any more. You can gain the ability to speak and write like a college graduate right in your own home — in only a few minutes each day.

Question Is this something new?

Answer Career Institute of Chicago has been helping people for many years. The Career Institute Method quickly shows you how to stop making embarrassing mistakes, enlarge your vocabulary, develop your writing ability, discover the "secrets" of interesting conversation.

Question Does it really work?

Answer Yes, beyond question. In my files there are thousands of letters, case histories and testimonials from people who have used the Career Institute Method to achieve amazing success in their business and personal lives.

Question Who are some of these people?

Answer Almost anyone you can think of. The Career Institute Method is used by men and women of all ages. Some have attended college, others high school, and others only grade school. The method is used by business men and women, typists and secretaries, teachers, industrial workers, clerks, ministers and public speakers, housewives, sales people, accountants, foremen, writers, foreign-born citizens, government and military personnel, retired people, and many others.

Question How long will it take me to gain the ability to speak and write like a college graduate, using the Career Institute Method?

Answer In some cases people take only a few weeks to gain a command of good English. Others take longer. It is up to you to set your own pace. In as little time as 15 minutes a day, you will see quick results.

Question How can I find out more about the Career Institute Method?

Answer I will gladly mail you a free 32page booklet.

MAIL COUPON FOR FREE BOOKLET

To receive a free copy of the 32-page booklet, How to Gain a Command of Good English, just mail the coupon below. The booklet explains how the Career Institute Method works and how you can gain the ability to speak and write like a college graduate quickly and enjoyably at home. Send coupon, card, or letter today to Career Institute, Dept. 702-02 555 E. Lange St., Mundelein, Illinois 60060.

DON BOLANDER, Career Institute, Dept. 702-02	555 E. Lange St., Mundelein, Illinois 60060
--	---

Please mail	me a free	e copy of	your 32-p	age booklet.	

NAME		
STREET		
CITY	STATE	ZIP CODE
If 18	or under, check here for special	booklet.

DON FREEDMAN'S

THE

Another fresh, new column! Written exclusively



Who's this pounding Bobo Brazil?

ELCOME, FANS, to what I hope will be a successful series of columns for Big Book of Wrestling.

Abdulla the Butcher has been making quite a name for himself in National Wrestling Federation territory. He took the NWF World Belt from Ernie Ladd in July '72, and has not lost it since, fending off challenges from Ladd, Rivera, DeNucci, and others.

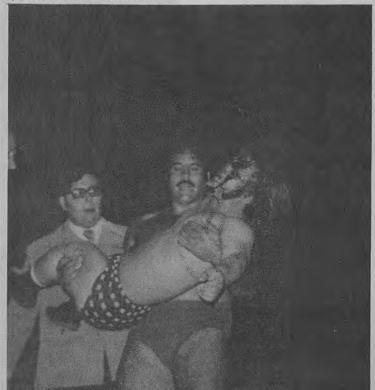
Back in September Ladd got his long-awaited rematch against the Butcher in Buffalo, N.Y. Ernie dominated the bout completely, much to the delight of the crowd, and flopped on Abdulla for the pin. But the sly man from Sudan gathered the last ounce of strength he had and slugged the referee, who promptly disqualified Abdulla, giving Ladd the match. But not the Belt, because you can not win a belt on a disqualification.

On that same card The Fargo Brothers defended their NWF World Tag Team Belts against Dom DeNucci and a mystery partner. One week before the match Dom told the TV audience that his partner would be a midget, Sonnyboy Hayes. Well, after the first fall it looked like a good choice of a partner for the Italian star. Hayes squirmed his way out of every hold The Fargos could secure, and repeatedly drew the Champs into his corner, where DeNucci would give them what-for. Sonnyboy tagged off to Dom, who put the finishing touches on Johnny, then

Johnny Freedman answers a question posed by our man Don Freedman.



Bloodied Sonnyboy Hayes is carried off by tag team partner Dom DeNucci.



LATEST IN WRESTLING NEWS

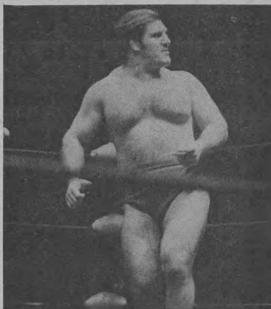
for BIG BOOK by a top young reporter!

tagged Hayes again, who leapt on Fargo for the pin. Naturally the crowd went crazy, thinking this would be a one-fall bout, and the good guys would now have the Belts. But most true wrestling fans in attendance realized this would be a two out of three fall match.

In fall No. 2, the Fargos finally caught up with Hayes. They slammed him all over the ring, wore him down with punches, and would not allow him to tag DeNucci. The Champs bloodied him up, then pinned him. DeNucci dejectedly entered the ring, and quickly went insane when he saw how badly injured Hayes was. He hastily beat on everything in sight, which unfortunately included the ref, who disqualified Dominic and Sonnyboy.

The ironic part came when, on the following week's TV show, DeNucci issued a challenge to the Fargos, stating he would wrestle them with any tag-team partner, for what they did to "dat lil" kid, dat tree foot boy". Actually, Dom, wasn't it reasonable to assume that if the ruthless brothers caught up with him he wouldn't stand a chance? And surely you didn't expect them to take it easy on an opponent with their coveted Belts on the line! Bad show, DeNucci, choosing a midget for a partner.

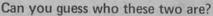
(continued on page 54)

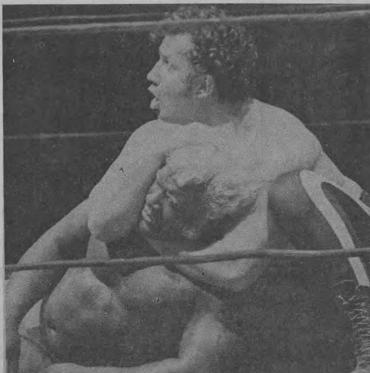


Read our article about Bruno elsewhere in this issue for the latest about this very popular guy!

Abdulla the Butcher is on his way to the ring prior to a recent match.







Appearing at the famed Steel Pier in Atlantic City, Danny decided to take some time off and go on down the Boardwalk to the Convention Hall to catch some matches. Editor Roger Elwood arranged for him to go behind the scenes and meet some of his favorite grapplers. Danny was real pleased, as you can see!

DANNY BONADUCE OF "THE PARTRIDGE FAMILY" A DEVOTED WRESTLING FAN!

The only photos available anywhere of these thrilling [for Danny] few hours!

Danny beams as he poses with Chief Jay Strongbow and champion Pedro Morales who seem just as pleased as the actor himself!



Danny is sitting on the ring post. [Dreaming of his future as a top wrestler?]





Danny shakes hands with Strongbow. [He met other wrestlers that evening and was really happy!]

Danny poses with Ken Capurso in Danny's dressingroom at Steel Pier.





Danny's just got done telling his mother, Elizabeth Bonaduce, how pleased he was to meet Pedro, Strongbow and the others.



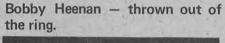
Strongbow talks with Danny's manager on the East Coast, the very capable Ken Capurso.

Danny is half-asleep here, tired out by his appearances at Steel Pier, the excitement of the matches at Convention Hall, and the new friends he made among a number of really top wrestlers!

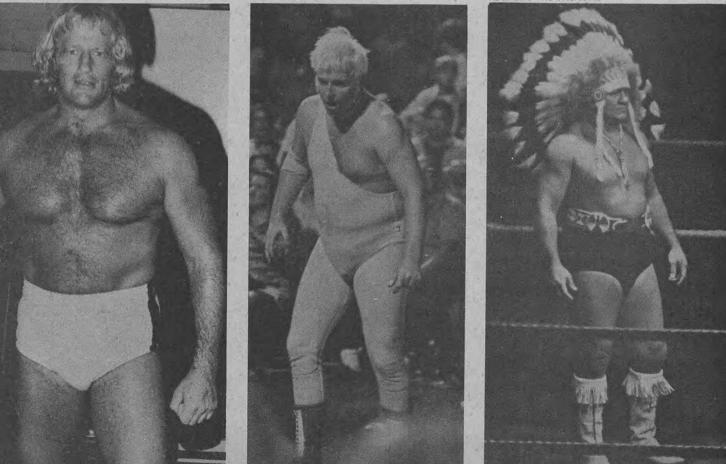


MID-WEST FANS THRILL TO 7 BOUTS INVOLVING TOP STARS TOPPED OFF BY WILD 14 MAN BATTLE ROYAL!

Rene Goulet before his match with Don Muraco.



The great Wahoo McDaniel just before his match.





Moose Cholak looks fierce.

Ramon Torres — a fine, friendly young star.



T WAS JUST a year ago that I wrote about the sensational battle royal held in Chicago that startled the fans when Bobby Heenan emerged as the winner. The year has passed by rather quickly and I have witnessed many great matches - but no battle royals. So it was with great anticipation that I came to the Milwaukee Arena the evening promoter Dennis Hilgart arranged a 14-man battle royal. Most of the wrestlers involved were noted for their size and strength and it appeared to be anyone's guess as to who would emerge victorious. Unlike the one I previously wrote about, everyone seemed to be on his own, without several tag teams, in tact, taking part. Neither of the A.W.A. tag team champions, Bockwinkel or Stevens, appeared this time; nor did Larry Hennig or Lars Anderson, although Hennig's new tag partner Dusty Rhodes was a contestant. Ivan Koloff was involved but not his manager, the Big K. The one exception to this was the fact that Bobby Heenan was again involved, as was BlackJack Lanza, one-half of the manager's top-rated tag team. Fortunately for the others involved, BlackJack Mulligan was not a contestant. The big question was, "could Heenan with help from Lanza, triumph again?"

Prior to the placing of all 14 men in the ring to play wrestling's version of "King of the Hill", seven-10 minute preliminaries saw the wrestlers and fans warm-up with some very exciting action.

The opening bout had Bull Bullinski giving Japanese star, Higo Hamaguchi fits, by stomping on his bare feet, kicking him in the rear and pulling his goatee. Hamaguchi gained revenge with a judo chop, then whipped Bull into the turnbuckle twice. When

Higo tried to follow up his advantage he ran into a kick in the stomach. Bullinski pulled his Japanese opponent to the mat by the hair after softening him up with some punches but soon Bull was the target of several more judo chops. Hamaguchi slammed Bull to the mat and attempted a pin, but the muscular truck driver easily flipped him off, sending him flying into space across the ring. Hamaguchi delivered a karate chop to the throat which was seen by the referee, who disqualified him. Bullinski was then knocked out of the ring, but he quickly

(continued on page 42)

Ivan Koloff tears into his opponent.



THE INSIDE FACTS ABOUT CHIEF JAY STRONGBOW!

ANY THINGS HAVE been written and said about the colorful Cherokee Indian Chief Jay Strongbow for he is without a doubt the top fan attraction wherever he appears. With his unique style, the Chief never fails to captivate the many fans that constantly turn out to see him in action and whether it be in Providence, Rhode Island or New York City the Chief always manages to get the fans behind him, whooping and shouting encouragement. This fan support never fails to give the Chief that added momentum needed to overcome his opposition. For this tremendous fan reaction the Chief is very grateful. "I'm just tickled to death that the people are really behind me here," the Chief recently stated. "I'm just as proud as can be that they have taken to me as they have. Any time that I wrestle, I'm out there wrestling for all these wonderful

people."

For two years the Chief has been wrestling in the W.W.W.F. territory but as late, Strongbow has not only been wrestling in the regular W.W.W.F. cities, but the popular Indian has invaded Detroit's Cobo Hall and Toronto's Maple Leaf Garden's as well. The Chief's main purpose in traveling to Detroit and Toronto has been to try to get a crack at the Sheik. "I heard from a couple of friends of mine that the Sheik has been stirring up a lot of rumors about me and I decided that the only way to stop these rumors was to go up there myself and try to get a match with him." The Chief continued, "He had said or should I say that his manager Abdullah Farouk has said, that the Sheik's gonna do this and that to me so I decided to travel up there to see if his might is as good as his mouth. As of yet he hasn't signed a contract to face me, and I really think that he has been avoiding me. His manager has contacted me a few times about signing a match against his "Almighty" Sheik but every time I get ready to sign for this match that loud-mouth backs out. I sure hope, though, that I get a crack at him soon because I'm just sick and tired of him and his manager."

The manager of the Sheik and the manager of the Chief's arch rivals for the W.W.W.F. tag team crown, Prof. Tanaka and Mr. Fuji, are one and the same person, Abdullah Farouk, alias the Grand Wizard and this loquacious braggart has been a thorn in the Chief's side. "Wherever I go, I see that Weasel," the Chief complained. "He's been messing things up for me here as far as Prof. Tanaka and Mr. Fuji are concerned and

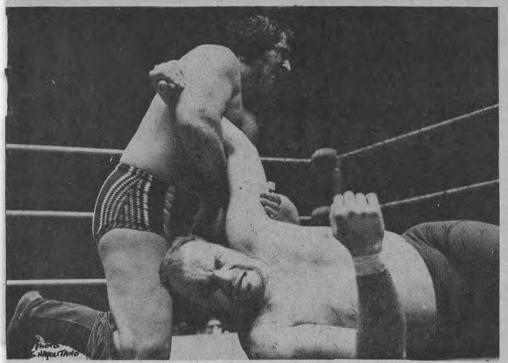
Sonny has been hurt bad as Strongbow desperately tries to help him.



now he's trying to stir up trouble in Detroit and Toronto besides. I've got busted up a few times on account of him in this area but in Detroit or Toronto or wherever I get my hands on his Humble Sheik I'm gonna make sure that this doesn't happen. The Wizard doesn't have the brute strength that Lou Albano possesses but as far as words are concerned he's just as vicious as that pot-bellied ex-wrestler."

Ever since Strongbow has been wrestling in the W.W.W.F. territory his number one Nemesis has been that "pot bellied exwrestler," Lou Albano. The Chief who is generally a quiet soft spoken person always gets boiling mad whenever the name of Lou

(continued on page 50)

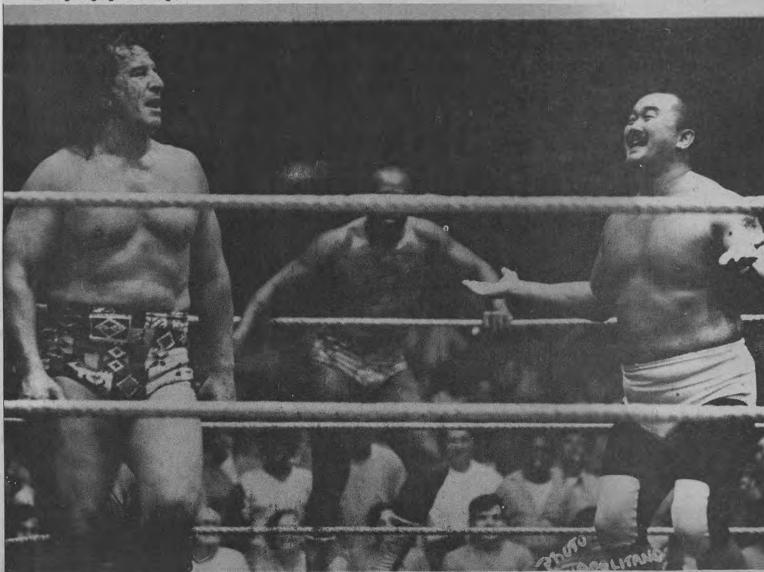


Strongbow has Stasiak but good!



He's being interviewed by announcer Bill Cardille.

He's going against Fugi.



GEORGIANA ORSI'S FAMFAME!

PENNY GREEN has been forced to disband her Fan Club for the MISSOURI MAULER and BRUTE BERNARD with much regret.

Ken Jugan of 434 Ohio Avenue, Glassport, Penna., 15045, who is the President of the LUIS MAR-TINEZ FAN CLUB has just sent me a permission slip for the FARGOS FAN CLUB. The vearly dues will be \$3.50 for which you will receive membership card, photo's and bi-monthly bulletins called "FARGO POWER". Bulletins can be obtained for 35 cents and for a limited time only, and only to readers of this column. Ken is selling 2 black and white photo's of the FARGO's for 35 cents. Ken is also interested in obtaining photos of Luis Martinez, The Fargos, Greg Valentine, and Jack Dillinger.

A brand new club has been started for FREDDIE BLASSIE, or should I say the Great Freddie Blassie. John Arezzi of 802 – 5th Street, West Babylon, New York 11704 sent me his permission slip. The dues will be \$5.00 yearly (which in my own opinion is too high) for photos, membership card and monthly Bulletins.

A few more new clubs are as follows –

THE FRANK DALTON FAN CLUB – Mrs. Carolyn Alexander of Route 1 – Box 204 Loxley, Alabama 36551 sent along her permission slip. The membership fee is a mere \$1.00 for membership card, photo's and Bulletins. Thanks for the honorary membership and all those photo's of

Frank. Good luck with your club.
THE JOHNNY DE FAZIO
FAN CLUB – Stan Galanski of
302 West Cherry Street, New

Castle, Penna. 16102. Yearly dues are \$2.00 the bulletins will be called "JUMPING JOHN'S JOURNAL".

I received a brand new address for the Executive Director of the W.F.I.A. Mr. Don Wilson may now be contacted at P.O. Box 15505, Los Angeles, California 90015.

Another club just underway is

for CHIEF RED CLOUD under the supervision of Caren Vickers of 809 Library Avenue, Carnegie, Penna. 15106. I received a signed permission slip along with this information. The annual dues will be \$1.50 for which you will receive a 5x7 and an 8x10 photo, monthly Bulletins, membership card and drawings of the Chief and stars he tags up with. The Vice President is Clyde Volk of 439 Center Avenue, Carnegie, Pa. 15106.

If you send along a self-addressed stamped envelope to Jimmy Swicegood of Route 5 — Box, Lexington, North Carolina 27292 he will send you information about his newly formed club for the TEXAS MENACE and THE HORNET. The dues are \$4.00 for membership card, billfold size photo, and 8x10 and bi-monthly Bulletins. Jimmy thanks for the permission slip.

Eddie Marlin Fan Club run by Mrs. Dorothy Smith of 5517 Rustic Way, Louisville, Ky. 40218.

THE BRUNO SAMMARTINO

FAN CLUB run by Mike Medugno, Jr. of P.O. Box 177, Glen Cove, New York 11542: I must apologize for the delay in getting the 8x10's. Mike will have them shortly. While I'm on the subject I would also like to apologize for the delay in getting out the Bruno Sammartino Record Book. I just can't seem to find the time to get the results all together. I promise I will start on it real soon. Thanks to all you for being so patient. And thanks to the many people who have made it possible for me to get all these results together. A special thanks to Fred Hornby, Larry Pilarski, Toshihiko Mizuno, Mike Frost, Mike Pochan, David Gillan, Linda Capozzi, Gary Rambo and John Mehno.

Here is a current list of Fan Clubs I have recently received Bulletins from —

THE TORO TANAKA FAN CLUB – Miss Frances Pijewski – 56 Burke Street, Apt. 237, South Boston, Mass. 02127.

THE RED BASTIEN FAN CLUB – Matthew Brager of 911 Bell Avenue, Sheboygan, Wisconsin 53081.

One of the truly great clubs is for EDOUARD CARPENTIER under the leadership of Rosie Macumber of 221 Jasper Drive, Security, Colorado 80911. Another that just got started not too long ago is for the W.W.W.F. Champion PEDRO MORALES. It is being run by two very capable people. The President is Miss Donna Peck of Woodhill Road,

(continued on page 52)

SCOTT TEAL'S TAMPA SCENE

for six weeks with a broken arm, Johnny "Rubberman" Walker made his return to professional wrestling action. Walker's first and foremost thought while he was on the comeback trail was to gain vengeance on the man who had injured him. The man that Walker was after was none other than rugged Buddy Colt, the blond-bomber from New York.

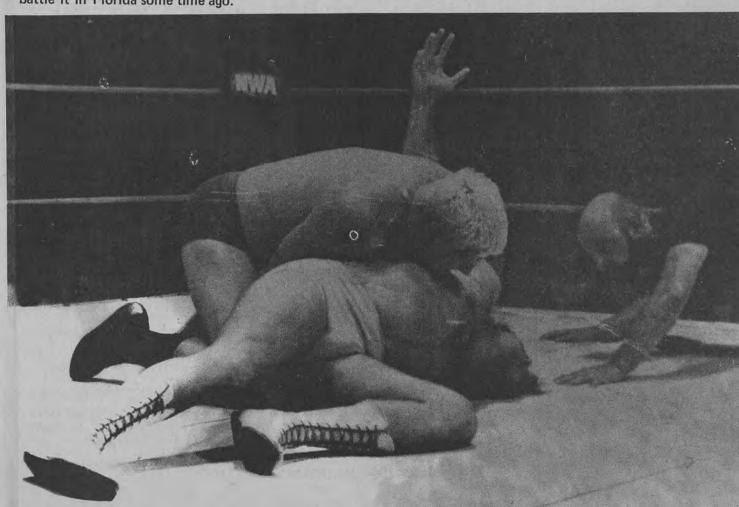
Tim Woods and Dick Murdock battle it in Florida some time ago.

Walker immediately signed his name to a number of contracts and agreed to meet Colt at any time and any place. Before long, the two were hooking up in some of the wildest bouts ever witnessed in the Sunshine State. The final confrontation finally took place in the state capitol, Tallahassee. Just one week prior to this, Walker defeated Colt when Colt was counted out of the ring. This set

the stage for a Lumberjack match for the following week and promoter Jack Welch had no difficulties in getting the two to sign a contract. As fate would have it, Colt leaped off of the top ring rope and came down onto Walker's still sensitive arm, breaking it once again in three different places.

Dory Funk Jr., the World Heavyweight Champion as recog-

(continued on page 45)



THE FIRST TIME EVER IN PHILADELPHIA!

AND WE HAVE THE EXCLUSIVE PHOTOS!

20-MAN BATTLE ROYAL PITS BAD GUYS AGAINST HEROES!

MORE ACTION THAN IN A LONG TIME!

A BIG BATTLE ROYAL probably excites wrestling fans more than any other event a promoter can put together! Recently, for the first time EVER in Philadelphia, a 20-man Battle Royal pitting some of the most notorious Bad Guys of the ring against the fan's favorite Heroes was the headline event. And we were there with our cameras for THE BIG BOOK OF WRESTLING!

Part of the Battle Royal excitement comes from the rare sight of seeing normal "friends" or regular tag-team partners FIGHTING EACH OTHER... or from watching "enemies" with long-standing feuds joining forces. It's an ANYTHING GOES affair as the grapplers compete in a modern-day sporting event based almost like a chicken farm's "pecking order". The wrestler who is weakest or is at the greatest momentary disadvantage becomes the object of ALL of his opponents' wiles in trying to throw him out of the ring, and thus eliminate him from the event.

Our exclusive photos of this Philadelphia Battle Royal gives you a chance to see most of the action – almost as though you were in a ringside seat!

The wrestlers give their best in a mass-event like this — for good reason. The purses for a battle royal are about as big as a wrestler normally sees! The promoter usually puts up a solid starting prize, and each would-be contestant must put up a certain amount of money himself to qualify for the big pot. So losers stand to loose cash as well as pride!

But see for yourself, as you study these pix of Philadelphia's FIRST EVER 20-man Battle Royal.

The City of Brotherly Love will NEVER be the same!



Here the Spoiler is getting some help.

Angelo Savoldi and Strongbow gang up on the treacherous Spoiler.



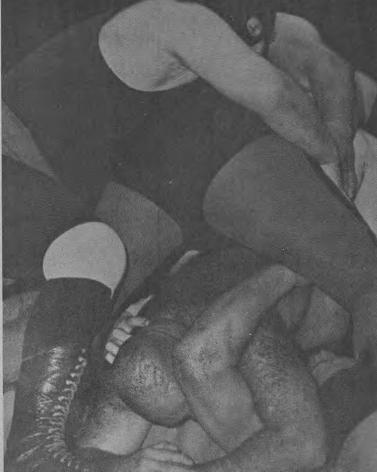
Monsoon judo-chops Joe Turco.





Monsoon leapfrogs over opponent. [Or is he sitting on the poor devil?]

Underneath this mountain of wrestlers is Ernie Ladd, eliminated early!

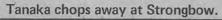


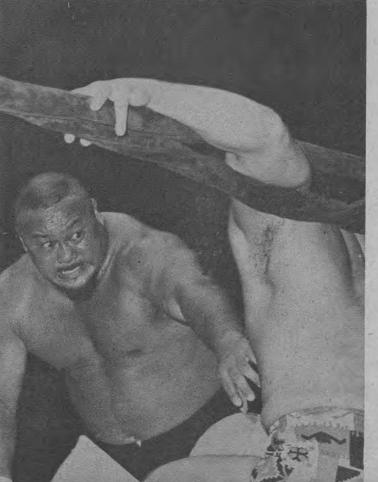


When the going got really rough, Steele hid *under* the ring!



Can you identify all the wrestlers here?





The battle royal ended with Strongbow and Steele the lone survivors.



Our Man Allan Bolte Reveals:

UITE A FEW things have been happening on the West Coast lately; perhaps the best news of all is that Blond Bomber Ray Stevens and Canada's Pat Patterson, the United States Heavyweight Champion, have joined forces again as a team.

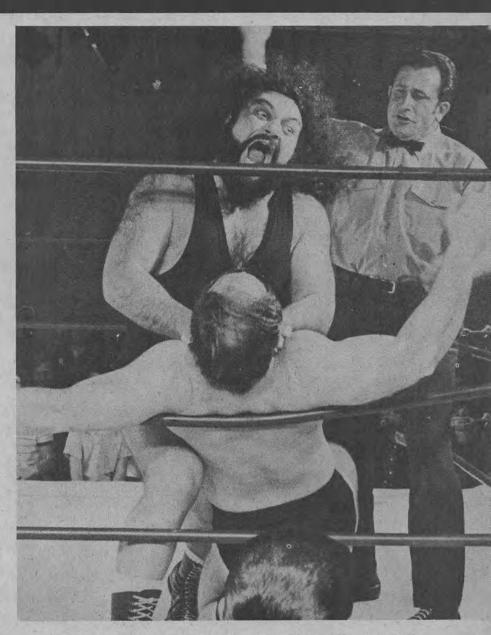
Fans throughout the country remember the World's Tag Team Champions of yesteryear, Stevens and Patterson, when they broke virtually every rule in the book. Stevens and Patterson by far were the greatest tag tandem in wrestling.

That, of course, was yesterday. Today, Stevens and Patterson are together again as a team and this time it's a bit different. Now, they're both playing by the rules and are more happy than ever.

"I was approached by Promoter Roy Shire," Patterson recently announced over television, "and Shire asked me if I wanted to join forces again with Stevens. Well, Stevens and I were a team several years ago but since then we've had some bloody battles and if anyone hates anyone, Stevens hates me and vice-versa.

"I want the World's Tag Team Championship, though, and if we held it before we can hold it again. I'm willing to team with him and I'm more than happy that he has accepted to team with me. We'll be the greatest team in wrestling."

(continued on page 54)



The Great Pampero tears into an opponent during a TV match.

THE WEST COAST SCENE!

An exciting description and photos from the regular Televised Matches Shown from the Olympic Auditorium in Los Angeles!

"WEDNESDAY NIGHT AT THE MATCHES

INCE THE START of regular television coverage of wrestling way back in the forties, the historic OLYMPIC AUDITORIUM in Los Angeles has provided talent galore. Thousands upon thousands of wrestling fans pass through the doors of the OLYMPIC to see wrestling "where it's at". Yet the auditorium is even more famous as the home of matches which are televised coast to coast.

This is one of very few wrestling arenas in the country staging live matches for television, rather than videotaped studio productions. The "live" shows are then taped and are shown later on TV stations all over the U.S., from California to New York.

Wednesdays are the nights featuring the televised matches, and one usually finds some of the biggest names in wrestling on the "boob tube" shows. As an example of the combination live-TV fare L.A. fans regularly enjoy. I'd like to present a

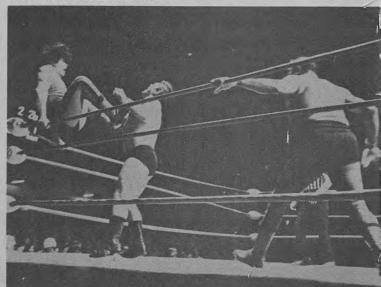
(continued on page 40)

Pedro Morales slams a right to the chin of Ernie Ladd the ropes.

as the "Big Cat" pushes the W.W.W.F. Champion into



Ruben Juarez and "Flying" Eric Froleich defended their America's Tag Team belt against Black Gordman and The Great Goliath.



KILLER BROOKS





Train at Home in Scientific CRIME INVESTIGATION AND FINGER PRINT IDENTIFICATION

There's a thrill in helping to bring a crook to justice through Scientific Crime Detection or Finger Print Identification. With crime figures rising, men and women trained in this exciting work are needed everywhere. The pay is good . . . the security unmatched and opportunity for advancement is assured. We have taught thousands of men and women to step into this important, profitable, exciting profession. Let us teach you at home in spare time to fill a responsible, rewarding, well-paid position. Low cost, easy terms. Learn Investigation, Finger Print Identification, Firearms Identification, Police Photography, Handwriting Identification. Our graduates are employed world-wide by hundreds of leading bureaus and private firms. Cash in on the need for trained experts.

G.I. BILL APPROVED



FREE The famous BLUE **BOOK of CRIME**

Packed with thrills and money making information about this important job opportunity, Reveals startling "behind the scenes" facts of actual criminal cases. Tells how trained investigators solved them through the same methods you learn at IAS. Explains exactly how you can get started in this thrilling work, easily, quickly. Don't wait . . . it's FREE . . mail coupon today.

INSTITUTE OF APPLIED SCIENCE

(A Correspondence School Since 1916)
Dept. 3712 1920 Sunnyside Avenue,
Chicago, Illinois 60640

CLIP AND	MAIL	COUPON	NOW

Institute of Applied Science
1920 Sunnyside Avenue, Dept. 3712
Chicago, Illinois 60640
Without obligation, rush me the Blue Book of Crime
and list identification bureaus employing your students or graduates. Include all information on IAS
training and easy terms offer. (No salesman will call.)

Name_

Address

City____State__ZIP_

DON'T MISS YOUR COPY EACH ISSUE OF

Why Other Wrestlers Call KARL GOTCH "A LIVING LEGEND"!

47356 APR. 1972 SBY K

1st ISSUE!

GUI SAVE THIS COPY!

"HEAVEN BLEEDIN TO DEAT

Wrestlers Who Become Maimed, Crippled, Insane!

DICK THE BRUISER RIPS OPEN BOBBY HEENAN!

IN DEFENSE OF BEAUTIFUL BOBBY "HE'S NOT OUE ER!"

MIL MASCARAS CLASHES WITH FRED BLASSIE!





EXClusive-- PEDRO MORALES REVEALS
HIS GREATEST MATCHES!

Plus: The Lies That Haunt Him! His Best Friend Tells The Truth!



of the Vectors-WHY FANS HATE THEIR GUTS! Karl Gotch's Tragic Story: "MY LOVED ONES DIED HORRIBLY"

12 ISSUES OF OFFICIAL
WRESTLING GUIDE AND
12 ISSUES OF THE BIG
BOOK OF WRESTLING
SENT DIRECTLY TO
YOUR HOME \$1200

JALART HOUSE INC. 5202 CASA BLANCA ROAD SCOTTSDALE, ARIZONA 85253

Please send 12 issues of Official Wrestling Guide and 12 issues of Big Book of Wrestling (total 24 issues).

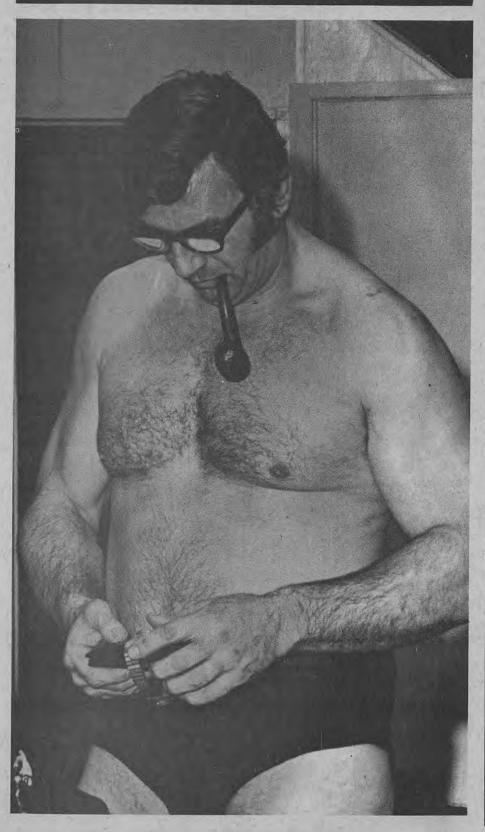
I enclose twelve dollars.

Name

Address _____

City _____ State ____ zip _____

SCICLUNA AT EASE!



Latest Edition of GUIDE BOOK TO BIG-BENEFIT CAREERS No College or Experience Required; Ages 21 to 55

MAIL TODAY

Here are exciting careers with benefits so big that they add up to 50% to the value of your paycheck! (See page 29, Career Guide Book.) The career is Staff Insurance Investigation. You normally get a new car for business and personal use. Expense account, retirement and profit sharing, huge discounts on all kinds of insurance coverage. You have nation-wide opportunities in 1-1 big industries. And, that rarest of all benefits — freedom. You're out and on your own. Set your own schedule. Come and go as the work—not a timeclock—demands.

And it's fascinating, exciting work with new people, new places every day. No selling. You are a respected professional performing a vital public service. You have lifetime security in one of the world's biggest, richest businesses. Get the facts now.

Mail this certificate for Free Guide Book. No cost, no obligation, no salesman. Learn how you can train by mail in spare time to step into this amazing career. How hundreds of others have done it. Mail now for FREE GUIDE BOOK TO BIG-BENEFIT CAREERS.

CAREERS.	O BIG-BENEFIT		
Dept. 11403	Age		
Name			
Address			
City			

Zip.

Universal Schools, Inc. 6801 Hillcrest, Dallas, Tex. 75205 A Home-Study Institution Approved For Veterans Training

State_



SONGWRITERS WE PAY \$5\$ FOR GOOD SONGS & POEMS

We offer a new, different and exciting way for you to pursue your song writing ambitions. Send your best songs or poems today!

HOLLYWOOD MUSIC PRODUCTIONS

Dept. M-15 , 6425 Hollywood Blvd. Hollywood, Calif. 90028



Rapid firing 22 cal. fully 9 inches long with the look and feel of an "undercover" automatic. Snap the "silencer" on or remove it for fast combattype target practice. FREE 50 reusable 22 cal. pellets and supply of targets. Money back guaran tee if not satisfied. Just send \$1.25 plus 35c for postage and handling.

Not sold in NYC

HONOR HOUSE PROD. Dept. 535PA01 Lynbrook, N.Y. 11563 "NY State residents add state and local sales tax....

POWER TWISTER



"Wake up" soft, flabby, neglected muscles in just a few minutes a day with this great new exerciser! It's the fast, fun way to pack up to 4" of solid, athletically-shaped muscle on your chest and 2" on your arms! Improves circulation and muscle tone. Builds strong wrists the shoulders and

for sports or work. Widens the shoulders and strengthens the back. Used by champion athletes to shape up quickly. No adjustments. No assembling, it's ready for "muscle up" action the instant you take it out of the box! Money back guarantee. Only \$9.98

(Prices do not include shipping charges)
JOE WEIDER, Dept. 157-43PT10
25 Maple St., Norwood, N. J. 07648

FREE "Muscle Up" course given with your order.
A complete "Get Fit" program.

WRESTLING THE ONE AND ONLY! YEARBOOK

A special note from the editor to wrestling fans:

I'm delighted to tell you about a brand new concept in special sports magazines. In April of 1973, Jalart House will be bringing you the first of its new SPORTS BUFF series. The initial "collector's item" edition will be SPORTS BUFF SPECIAL — THE OFFICIAL WRESTLING YEARBOOK! It's the biggest and most comprehensive wrestling magazine to EVER be published! 192 pages, and with THE MOST pictures and wrestling stories of any wrestling fan magazine ever printed.

You can reserve your advance copies of the April SPORTS BUFF SPECIAL — THE OFFICIAL WRESTLING YEARBOOK now! Just fill in and mail the coupon below, along with one-dollar, and we'll send your copy to you as soon as it rolls off the presses!

Tommy Kay, editor

Mail to: Jalart House Incorporated 1301 E. McDowell Road Phoenix, Arizona — 85006

YES, I'd like to reserve___copies of the first "collector's item" issue of the April SPORTS BUFF SPECIAL — THE OFFICIAL WRESTLING YEAR BOOK! I'm enclosing \$____(\$1.00 per copy. Send check or money order, payable to Jalart House, Inc.) Mail my copy as soon as it's ready!

Name	(please print)	
Address_		-
City		
State & Z	ip	

"WEDNESDAY NIGHT AT THE MATCHES"

(continued from page 33)

"picture-story" of one recent Wednesday Night at the Olympic Matches.

The feature was to see WWWF Champion Pedro Morales return to the auditorium which was the scene of his first big fights. On the same card, Black Gordman and The Great Goliath returned to the Southern California area from a tour of the Orient. They were to challenge the America's Tag Team Champions, Ruben Juarez and "Flying" Eric Froleich. A special attraction pitted Ripper Collins and Little Tojo against the team of Dory Dixon and Little Bobo Johnson in a mixed tag team bout. For this match the controlling N.W.A. stipulated that a midget would be allowed to compete against either of his opponents, the opposing midget or his larger partner. And to top the night off, Prince Neff Maivia was to make his debut on California television.

The crowd, a capacity house, was buzzing with excitement and anticipation from the moment the doors were open. It would be another great promotional success for Mike LeBell, head man at the OLYMPIC.

Pedro Morales has been a very busy WWWF Champion. In between Madison Square Garden shows from New York, the vastly popular Morales frequently travels

WANT TO RETIRE IN WONDERFUL ARIZONA?

Send today for Boye De Mente's new book, RETIRING IN ARIZONA: Senior Citizen's Shangri La. It's packed with vital information about retirement housing of all types, special services for senior citizens, cost of living & more. Only \$2.40. To: Phoenix Books, 1641 E. McClellan Blvd., Phoenix, Arizona 85016.

to California where his tremendously loyal fans back him up. Veteran wrestling followers still remember his WWA title win over the sensational and intelligent Detroyer back in 1965 — the match which skyrocketed him to international fame. Morales is certainly a fantastic name here on the West Coast.

His trip back to Southern California had been made by Pedro for ONE important reason. He wanted to show Ernie Ladd, the NWA America's Champion. that his recent New York victory over the hulking "Big Cat" had been no fluke! Promoters on the West Coast were anxious to see the troublesome Ernie Ladd defeated. In attempts to unseat him, they'd matched Ladd against superstars of the sport - men like Dory Dixon, Bobo Brazil, Mil Mascaras, Ruben Juarez and even the crafty Kenji Shibuya! Ernie was given a good going over by several of these title opponents, but nevertheless remained Champion, with a big, ham like hand clutching his diamondstudded belt to prove it!

But soon it would be Pedro's turn to show wrestling fans that he DID and that he COULD AGAIN defeat Ernie Ladd! For the Wednesday night televised bouts I'm describing, Pedro had been pitted against a roughneck by the name of "Bengali". This was to be a warm-up for his title fight with Ladd.

As Morales entered the ring at his old stomping grounds with his gold WWWF belt strapped tightly around his waist, the fans went bananas. But soon the cheers turned to boos!

Not boos for Pedro, though. Big Ernie Ladd had been spotted by the fans as he stood at ringside, eyeing Morales and his belt. Pedro took notice of Ladd and started after him. The "Big Cat" ran as fast as he could, up the aisle, back down again, and around the ring. He obviously wanted no part of the patented Morales left hook!

After chasing Ernie off the scene at least temporarily, Pedro turned his attention to the night's

match. At the bell, he tore into the stunned Bengali and quickly pinned him after applying the atomic drop and a body press.

Even before the referee could raise the popular champion's arm in victory, a wildly charging Ernie Ladd dove through the ropes into the ring. But the yells of the crowd altered Pedro and he was ready and waiting. Before Ladd could backtrack, Morales threw a tremendous left hook to Ernie's brow, leaving the giant reeling in his tracks!

Bam!

Another shot to the jaw. Ladd was glassy-eyed and wobbly. Finally, Pedro picked up Ernie, gave him an atomic drop and knocked him completely out of the ring.

As I watched Ernie Ladd lying on the concrete, I didn't believe he had any intention of testing Pedro's nerve any further that night. (Two nights later Pedro did indeed defeat Ladd, but failed to win the America's title on a technicality. He won the only fall scored in a two-out-of-three-fall event, and the belt cannot change hands in a one-fall match.)

Black Gordman and The Great Goliath, two monsters from South of the Border and bent on "hell-for-leather", had returned to Los Angeles vowing to do away with as many tag teams as possible. Their first "victims" (I say "victims" because that's exactly how G & G refer to all their opponents) were the popular America's Tag Team Champs, Eric Froliech and Ruben Juarez.

This bout was conducted in the Australian "rounds" system. After six rounds of action, Goliath and Gordman had shown just why they're one of wrestling's most feared teams. They defeated the Champs and took possession of the gold America's tag team belts. It was a record 4th America's championship for the G & G pair.

At the end of the match the unorthodox team proudly displayed their new belts to the fans amid catcalls and screams. The Mexican tag team didn't hold the title long, losing it two nights later



=976 Twin cinch-panels trim inches off your waist and flattens your abdomen. Lycra power knit stretches and breathes with you to give you the sleekest physique ever. Built in masculine support for superb comfort. Sizes Small (28-32), Med (33-36), Lg (37-40), XL (41-44). \$6.99

#977 Short Line Version

\$6.99

REGENCY SQUARE Dept. 8465 6311 Yucca, Hollywood, Ca 90028

Waist size #976 #977 Add 50c postage and handling, For C.O.D. enclose \$2.00 deposit, Calif. residents add 5% tax.

SONGWRITERS! POETS! Spiritual and religious poems and songs wanted for recording by the Chapel Symphony Orchestra and Choir. We pay all recording costs,

Information: Write Dept. GC CHAPEL RECORDING CO. P.O. Box 162, Wolfaston, Mo. 02170

New scientific method proven 100% successful. Yes, grow 2-6 inches in one month, No gimmick. Rush 25 c coin.

GROW TALLER

Height Dept. C-4 Royal London Imports P.O. Box 29119 Ecorse, Mich. 48229



Scientific optical principle really works. Imagine
you put on the "X-Ray" Specs and hold your
hand in front of you. You seem to be able to
look right through the flesh and see the bones
underneath. Look at your friend. Is that really
his body you "see" under his clothes? Loads
of laughs and fun at parties. Send only \$1 plus
25¢ shipping charges Money Back Guarantee
HONOR HOUSE PRODUCTS Dept 535XRO1

Lynbrook, N. Y. 115



INSTANT PROTECTION. Protect yourself from attack with anGUARD. Concealed in the style of an ordinary pen. and ordinary pen. and ordinary pen. and ordinary pen. and ordinary a

Contains 50 "shots" 10-day money-back guarantee. Not sold to minors. No permit needed. Only \$1.98. 3 for \$5. (Add 35c for pst. & hdlg.) AMERICAN CIRCLE CORP., Dept. 10-A Bellmore Plaza Bidg., Bellmore, N.Y. 11710



INTERNATIONAL ACCEPTANCE, dept. M27

3003 N. Central Ave., Phoenix, Ariz. 85012 1550 Post Road, Warwick, R.I. 02888 325 2nd Ave. N., Great Falls, Mont. 59403 507 Carondelet St., New Orleans, La. 70130

LUCKY NUMBER

FORECAST. MAIL \$1.00 FOR LUCKY NUMBERS. SEND NAME, ADDRESS, BIRTHDATE, AND STAMPED BIRTHDATE, ENVELOPE TO::

S.S.S. COMPANY POST OFFICE BOX 4307 MTN. VIEW, CALIFORNIA 94040



FOR SONGS

* TO BE SET TO MUSIC * All types for songs & recordings. Records. Send poems for

FREE EXAMINATION. ASCOT MUSIC INC. - Studin C-23 5904 Sunset Blvd., H'y'd, Cal. 90028



SU-22 Cal. FEIRES FIFE.

Looks and Feels Like Full Size "James Bond"

style German Automatic 5½ inches long — 4½
inches high. Fires 22 cal. pellats just as fast as
you can pull the trigger with realistic moving
slide action. Great for fast action combat—type
target practice. 50 reusable 22 cal. pellets free.
Free supply of targets. Money back if not satisfied.
Just send \$1.25 plus 25c Not sold in NY City.
HONOR HOUSE,
Dept. 535PKOI Lynbrook, N.Y. 11563.

Lynbrook, N.Y. 11563 Dept. 535 PKO1 Lynbrook, N.Y. 11

to a "new" pairing of Ruben Juarez and Kenji Shibuya!

In the next bout, Ripper Collins, who holds the Pacific Coast crown, teamed up with another no-do-gooder, Little Tojo, a wrestling midget from Tokyo, Japan. To make a long story short, Collins and Tojo took on Dory Dixon and Little Bobo Johnson and won the bout after Ripper gave Little Bobo Johnson his "O-pu" a dangerous drop, maneuver, which sees Collins set up a "Mexican drop" type of hold and instead, drop his knee in between the wrestlers legs. This time, Ripper Collins injured the little midget, Johnson, And it wasn't the first time he had injured a midget either! The fans and wrestlers alike are after the RIPPER, but he doesn't seem to

Finally, Prince Neff Maivia, who often teams with his fellow Samoan, Peter Maivia, made his Olympic debut. He made quick work of his opponent and openly challenged anyone to a match on the big Friday Olympic card. Maivia accepted the challenge of Mr. Saito and defeated him. Like Peter Maivia, Neff is very colorful and a strong competitor in the ring. Already, he has become the California TV Champion.

And thus passed another Wednesday night of televised mat action. From the photographs I took and the wild mayhem described on these pages, perhaps you can understand why Southern California wrestling fans crowd the OLYMPIC AUDI-TORIUM every Wednesday night, even though the cards are televised LIVE into their homes. Being there is much more exciting than just seeing it on the little tube!!!

THE END

MID-WEST FANS

(continued from page 23)

returned, furious! Bull hammered his opponent with fists, then grabbed him by the goatee and tossed him across the ring and drove him to the safety of the Arena floor. With the match over, Hamaguchi was not tempted to return. But unlike any normal evening, the fans knew they would be back in the ring again - Bullinski trying to dish out more punishment and Hamaguchi striving for revenge.

The second contest saw big Moose Cholak paired against the nationally-known Rene Goulet. Goulet spent much of the match stalling and trying to stay away from his much heavier opponent. Rene couldn't body slam Moose and when he tried for a camel clutch he couldn't retain it for the submission. Therefore Goulet's main offensive was eve-gouging. Moose once missed his big splash but it didn't cost him the match. Goulet's greatest achievement was to keep from being pinned after Cholak punched him to the mat and placed his 350 pounds on him. Rene took a terrible jolt when Cholak whipped him with so much force across the ring one time that the momentum sent him flying up past the turnbuckle, causing him to hit his head on the ring pole. With just seconds to go, Goulet jumped out of the ring and made no attempt to return to the ring, as he waited for the bout to end in a 10 minute draw. But everyone knew, Goulet would find himself back in the ring with Cholak again that night.

Ramon Torres was then put in the ring with one of his roughest opponents since coming into the midwest again - facing BlackJack Lanza. Ramon was far from awed, however, and had Lanza in trouble several times by grabbing a headlock, squeezing tight and revolving it up and down. The first time he did it, the crowd counted to ten and when Torres let go Lanza fell to the mat. Out of the grip, Lanza scrambled out of the ring to confer with his manager, Bobby Heenan. The advice didn't seem to help as he took the worst of it in exchanging punches and found himself again in the headlock that made him seem seasick. This time after the fans counted to 11, Lanza managed to grab the ropes and when Ramon let go, he fell

between them out of the ring. When Lanza returned again. Torres repeated the headlock workover, until Lanza shoved him off into the ropes and fell to the mat. Ramon came bounding off, jumped over Lanza's prone body and stopped. When BlackJack got up, he was quickly grabbed in another headlock. Lanza jabbed him in the throat with his thumb but Torres belted him three times and whipped him into the turnbuckle, causing Lanza to bail out again. This time Ramon went out chasing both Lanza and manager, Bobby Heenan but Blackjack grabbed a chair and Torres retreated while the referee forced Lanza to put down the chair he was swinging menacingly over his head. When the action was again directed to the ring, they again began punching one another with Torres winning, then kneelifting Lanza, hitting him, and finally coming off the ropes for a dropkick, which Lanza fortunately avoided. Blackjack seized the opportunity, bodyslammed him hard and came down quickly with a knee across the throat. He then applied his "cobra clutch" version of the sleeper which the dazed Torres valiantly struggled against for a few seconds before succumbing to unconsciousness.

The fourth match was the most uneven of the night, as Wilbur Snyder went against Hans Hermann. Snyder took a little abuse from the big German's choking and gouging with a paper cup, then took command and won by applying his pet hold, the abdominal stretch, from which Hermann was forced to concede.

Dusty Rhodes then met Seaman Art Thomas. Rhodes started the bout by lying on the mat and challenging Thomas to an arm wrestling contest. Naturally Dusty lost. Rhodes then grabbed one of Thomas' muscular arms with both hands only to have Art toss him backwards. Dusty went for a bearhug, only to have the Seaman wiggle his hips, grab Dusty by the hands, pry them away from around him, place them on the mat and stepped on them. Thomas

then braced himself for Rhodes' attack of elbow smashes, then rammed him into the turnbuckle. hit him on the head and clamped on a bearhug of his own. Dusty gouged at Thomas' eyes to get free, then bit him and gave him some more elbow smashes. The Seaman came back strong with a solid punch of his own, then whipped Rhodes into the turnbuckle, charged and shoulderblocked him into the corner. When he tried it again, Dusty dodged, Thomas hit the turnbuckle and fell backwards to the mat. Before he could recover. Rhodes hit him with 2 falling elbow drops across the chest and pinned him.

The sixth match was a real pleasure for Wahoo McDaniel as he was given a bout with the famous manager of the Black-Jacks, Bobby Heenan. In order to qualify for the battle royal, Bobby had to wrestle in one of the preliminaries, and he drew the talented Indian star as his opponent. BlackJack Lanza accompanied Bobby to ringside, offering morale support and possibly some more important assistance later. Other than trying a dropkick that missed, Heenan spent most of the match turning his back and begging for mercy, ducking out of the ring for safety, or punching away with a foreign object, McDaniel, still wearing a bandage on his forehead in hopes that it would protect a healing cut, found absorbing the blows of Heenan's metal object soon had his blood flowing through the white bandage. Wahoo fought back with his destructive tomahawk chops and chased Heenan out onto the ring apron. When Bobby tried getting back in, he tripped on the bottom rope, fell to the mat where McDaniel jumped on him and pinned him.

The final preliminary, in reality the semi-main event, and a match that could draw close to a sell-out anywhere in the country, had Ivan Koloff meeting Andre (Jean Ferre) Rousimoff. It staggers the imagination to look at Koloff and not be awed by his size, but



SONGS & POEMS WANTED!

We need songs and poems for recording and publishing. Send your song or poem today. If you qualify you will receive FREE Guild Membership.

HOLLYWOOD SONGWRITERS GUILD

Dept. P-5 . 6362 Hollywood Blvd., Hollywood, Cal. 90028

WIN AT BLACKJACK



Amazing new "pocket device" gives you a split-second reading for correct play. It really works! Only one moving part. There's nothing else like it. Use in any legalized casino or private game. Write for information and photo.

ROYCE PUBLISHING - SECTION 24 14603 DORCHESTER, DOLTON, ILLINOIS 60419

WALLET BADGES

Heavy solid bronze for lifetime wear. Used by thousands of professional investigators and detectives all over the world. \$395 each postpaid



#203-A Private International Investigator \$3.95



203-C Official Press Photographer









Deputy

Sheriff





603-B Security Officer \$3.95

Genuine Leather Badge Case. Display your badge in an official manner. \$3.00 postpaid

Send name, address & style = desired; print plainly. No C.O.D.s, please. Add 5% tax in Calif. FREE WITH ORDERS ONLY—Catalog of police and detective equipment. Unusual items.

POLICE EQUIPMENT CO., Dept. 8465 7471 Melrose Ave., Los Angeles, CA 90046



against the 7 foot, 4 inch Giant, weights well over 400 pounds, well, he was dwarfed. If this wasn't enough of a handicap, Red Bastien who is now campaigning in Texas, was brought in as the special referee. At the bell, Ivan pulled Andre's long hair and punched away but the giant didn't seem to feel it. They locked hands, Rousimoff put Koloff's down on the mat, stood on them for a few seconds and then stomped down hard. Andre came off the ropes with a bodyblock that smeared Koloff to the mat. Ivan tried a full nelson, and Rousimoff broke away easily. Koloff then began kicking, biting and hairpulling. Andre grabbed an armlock, Ivan flipped him to the mat, but Rousimoff held on tight. Koloff managed to get free and then fouled Andre with a low blow. Koloff then began another relentless attack by raking Andre's eyes, kicking, punching, elbow smashing, choking, pulling trunks and giving kidney punches. Rousimoff grabbed Ivan's leg, knocking him off his feet, then crashed down on it with his knee several times. Koloff now wanted to shake hands, Andre was willing, then squeezed with all his might, forcing Koloff to his knees where Andre slammed his arm down hard against the mat. He then whipped Koloff across the ring, then duplicated it, only this time he did it by pulling his beard. Rousimoff applied a leg scissors, then lifted him up in the air, bringing him down hard, butt-first to the mat in the rocking horse. Koloff bit Andre in the leg to get free, then began kneeing and stomping Rousimoff's leg. They were in the corner and Ivan refused to step back, finally shoving guest referee, Red Bastien, twice when he insisted. Red grabbed Koloff, Rousimoff hit him with a powerful punch that sent him sprawling to the mat, then jumped on him for the pin.

Rousimoff certainly had to be considered the favorite in the battle royal, but as such he might be the target of a concerted effort, and with men like Lanza Rhodes, and Hamaguchi to go along with Koloff he could not be regarded a sure thing. The so-called good guys would definitely be concerned with protecting each other from the villains, but none of them had a great deal of tag team experience or friendship on the line. This was even more so with the bad guys. The two referees who split the officiating for the first 6 matches, and Red Bastien, stationed themselves around the ring to watch and judge when a contestant had been thrown over the top rope out onto the Arena floor. The ring filled with the 14 wrestlers who had the common goal of \$15,000 and the bell rang starting the competition.

The wrestlers cautiously sparred around, grabbing one another and letting go, not sure of who would help and when 2 people had one, usually someone else intervened. Fans tried watching every single inch of the ring, trying not to miss anything. Then Rene Goulet was led to the dressing room, as Wilbur Snyder neatly flipped him over the top rope to the floor. Then there was 12, as Bullinski managed to throw Hamaguchi out of the ring. Seaman Art Thomas and Wahoo McDaniel worked as a team to pick up huge Hans Hermann and gently deposit him on the floor. Bullinski was next out, the victim of a savage attack from Dusty Rhodes. Now there were 10 left! Moose Cholak and Ramon Torres had been very impressive up until now, wading into opponents and having them almost eliminated until someone else ganged up on them. Dusty Rhodes teamed with BlackJack Lanza against Lanza's long-time nemesis, Cholak, and they were finally successful at lifting him up and tossing him out of the ring. During this time, Torres finally was overpowered by the big Russian, Ivan Koloff, and he was eliminated. Now there were 8 left, including Bobby Heenan, who had been up to his old trick, of climbing through the ropes, and standing on the floor, unnoticed by the busy wrestlers inside. A couple of times he was reprimanded and

made to get back into the action by one of the refees, but he did spend much of the early time outside hiding. When he was in the ring he usually tried to become unobstrusive but once he was whipped across the ring into a collision with Ivan Koloff. It looked like he might then be eliminated but those involved then were attacked by others and Heenan slipped away. Finally Red Bastien took direct action pounded Heenan and tossed him back in the ring. It was not the last time Bobby was to leave the ring, but he never remained outside for long and when seen by Bastien he would return.

Rhodes and Lanza had worked well as a team against Cholak, and now they directed their attention to Seaman Art Thomas and he was the seventh to go. At the same time fans were marvelling at the fighting spirit of Wahoo McDaniel who was causing fits to Ivan Koloff with his tomahawk chops. Koloff, who had used up a lot of energy to remove Ramon Torres from the competition, now was eliminated himself by the Indian star. Now there were six left! Wilbur Snyder went to work on Dusty Rhodes, punching and bodyblocking him. It looked like Wilbur was going to eliminate him, only to have Rhodes catch Snyder coming off the ropes with a hip toss that sent Snyder sailing right over the top rope and out of the competition. Snyder was furious at making such a mistake and wanted to get back in the ring and continue battling with Rhodes with whom he has had some bouts ending in bad feelings before. But the ushers led him away to the dressing room.

McDaniel and Rousimoff had been going after Lanza and Heenan without much success. Wahoo then turned his attention to Rhodes as Rousimoff tried to eliminate BlackJack. It was an even battle between Dusty and McDaniel who had spent so much energy in eliminating Koloff. Heenan came over to help out and soon McDaniel was eliminated, even more upset over his outster

than Snyder had been over his. McDaniel also was unwillingly led back to the dressing room.

Now only 4 wrestlers remained. Bobby Heenan was one of them and I couldn't help but recall his accidental victory when he had been left in the Chicago royal with Lanza and Billy Robinson. Rhodes and Lanza had been most effective in ganging up on and throwing wrestlers over the top rope, but now they were left with the Giant, Andre Rousimoff. It seemed like this would now be a fair battle. Rhodes and Lanza separated, and approached him from opposite sides. When they simultaneously attacked, the 7'4" Rousimoff grabbed each one and wrestled them both to the ropes, up and over, and out on the floor. Rousimoff turned, he was left alone in the ring with Bobby Heenan. Heenan took one look at the approaching giant, and as he so often times has done in the past when chased by someone, highjumped the top rope, leaping to the safety of the floor. Heenan had eliminated himself! Andre Rousimoff was officially declared the winner of the Milwaukee battle royal, topping off the evening with a most exciting finish.

THE END

Scott Teal's TAMPA SCENE

(continued from page 27)

nized by the National Wrestling Alliance, made a valiant stand in Florida recently and successfully defended his title laurels against the best that Florida had to offer. In a one-week period, Dory Jr. met and defeated Paul Jones, Buddy Colt, and Tim Woods.

The Paul Jones TV Trophy has found a new owner after a onenight tournament was held and the four finalists were Tim Woods, Buddy Colt, Dick Murdoch, and Jack Brisco, Jack Brisco managed to beat Buddy Colt by disqualification, but ended up being carried back to the dressing room with an injured back. In the next elimina-



Size 8 x 10 Inches on DOUBLE-WEIGHT Paper Same price for full length or bust form, groups, landscapes, pet ani-mals, etc., or enlargements of any part of a group picture. Original is returned with your enlargement. Send No Money 3 to: \$225 Just mail photo, negative or snap-shot (any size) and receive your enlargement, guaranteed fadeless, on beautiful doubles weight portrait quality paper. Pay postman 87c plus-postage—or send 90c with order and we pay post-age. Take advantage of this amazing offer. Send age. Take advantage of this amazing offer. Send

age. Take advantage of this amazing offer. Send your photos today.

Professional Art Studios, 917 N. Main, Dep1033D.Princeton, Illinois



For musical setting and recording with the famous "Nashville Sound", send Rock & Roll, Soul, Ballad, Gospel, Country & Western type poems for free appraisal and full details to:

SONGCRAFTERS, Studio 7 6145 Acklen Station, Nashville, Tenn. 37212





(Not for use by N.Y. State Licensees)

First time ever offered! Professional type detective badge kit and case. Includes professionally styled silver badge of extra heavy nickel for use by private and special investigators PLUS authentic type carrying case AND I. D. Card. Limited Supply, Order Now

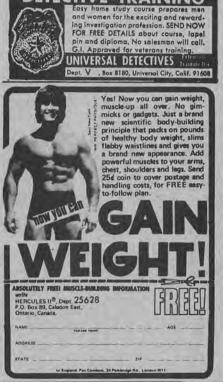
Only 3.75 plus 35¢ to cover post. & handling. Satisfaction Guaranteed or immed. refund.

AMERICAN CIRCLE CORP. 2635 Petitt Ave., BELLMORE, N.Y. 11710



SAFEGUARD MONEY-SAVER has hidden talents! To all outward appearances, it's a handsomely styled belt of top-grain cowhide. But here's the inside story: a zippered money compartment gives him cash-and-carry security. 114" wide, availabel in brown or black. State size (28 to 44), and color. \$1.95 + 350 R+H Money back guaranteed. BIG THREE ENTERPRISES, Dept.CBB ..34 Garfield Place, Brooklyn, N.Y. 11215.

DETECTIVE TRAINING





for you and yours visual french liers are from latex so you wash their and us the you put it on—she sit it on! Regular \$5.00 vaonly \$3.00. New World Sales, 7247 Eccles, Dallas, 75227 Dept.CMGF-43

tion match, Tim Woods ended Dick Murdoch's chances to win the title. This left Woods to face Brisco and the winner would be the new TV champion, but Brisco was unable to continue due to the harsh beating that he received at the hands of Buddy Colt. N.W.A. President Sam Muchnick presented Tim Woods with the TV Trophy after the referee declared Woods the winner of the final match by default.

Tim Woods regained the Southern Heavyweight title from Buddy Colt, who had made a big name for himself since coming Florida. A number of fans are wondering if Johnny Walker was the deciding factor in Colt's loss. Prior to the title match, Walker pulled Colt into the ring and opened a gash in his forehead. Colt, going into the title match against Woods, was going in against the doctor's orders, but he was determined to keep his title. Woods won the first fall with a rolling reverse cradle. As the bell rang to signal the end of the fall, Colt was lying on the mat in a pool of blood. Woods, quickly taking the advantage, rebounded off of the ropes during the second fall to floor Colt with a flying cross body block and held Colt's shoulders to the mat for the threecount. N.W.A. president Sam Muchnick presented Woods with the Southern Title belt.

Wrestling fans in and around Tampa Bay witnessed a big 20-Man Battle Royal in St. Petersburg just recently. The final four men in the ring were Buddy Colt, Jimmy Golden, Robert Fuller, and Mike Webster. After Golden was knocked out of the ring through the ropes, Robert Fuller caught Webster in a head scissors, but his force of impact and weight sent them both hurtling over the top rope. Buddy Colt, looking around the ring for any further competitors, raised his arms in victory, apparently thinking that he had won. Unfortunately for Colt and to the delight of the screaming fans, Golden crawled back into the ring and, catching Colt from behind, pushed him over the top rope. Golden had been lying on the floor unnoticed by Colt and had been thrown through the ring ropes, and not over them as was required to eliminate a wrestler. Golden was awarded \$5,000 and a giant trophy.

Allen Butler, the unmasked Scorpion, lost a Loser Leave Town match to Mike George in Tallahassee and is unable to appear in that area.

Thunderbolt Patterson made an unsuccessful return in Tampa's wrestling ring when he lost to Bobby Shane, the self-proclaimed "King of Wrestling". Patterson was counted out of the ring while chasing Shane's new valet, a young man who resembles Gorgeous George Jr.'s valet Frenchie.

Bobo Brazil, the United States champion, made his debut around the state, but left after one week. Brazil's biggest match was against Paul Jones, the Florida State Champion, but Brazil ended up on the losing end when he was disqualified for head-butting the referee. Brazil did, however, use his headbutt to defeat Redbeard, Bob Orton and Smasher Sloan.

Jimmy Golden and Robert Fuller have finally gained undisputed possession of the Florida Tag Team title belts, due to winning a one-night tournament in Tampa. Top contenders for the belts include Sputnik Monroe and Norvel Austin, Dick Murdoch and Paul Jones, and Bobby Colt and Bobby Shane.

Bobby Shane, recently back in action after a layoff due to a knee injury that he received at the hands of Eddie Graham, is out for revenge and has been after Eddie's son Mike. During a big six-man tag team match between Jack Brisco. Bob Griffin and Mike Graham and the villainuous team of Bobby Shane, Redbeard and Mike Webster, Shane clamped the figure four leg lock on Mike and refused to release the hold until Mike couldn't stand on his own feet without support. Eddie Graham, who has met Shane on a number of occasions, has found himself disqualified when he was unable to control his temper. On one card in Sarasota, Graham was disqualified for using a foreign object on Shane.

Bob Orton, the unmasked Zodiac, has formed a team with his son Bob Orton Jr. On the televised bouts, the father and son team whipped Smasher Sloan and Joe Nova. Fans around the Sunshine State are clammering for a match between the Grahams and the Ortons.

Dick Murdoch, known throughout wrestling circles as the "dastardly villain" shocked fans recently after losing a match to Tim Woods. Murdoch, who has been known to use any method to win a match, offered to shake Woods' hand when the bout was over. Woods, ready for a trick, extended his hand and the two calmly shook. Instead of slugging Woods, as the fans were expecting, Murdoch calmly turned around and left the ring. Fans are wondering about the sudden change in "dirty Dick".

Buddy Colt and Bobby Shane, two of the meanest and roughest wrestlers ever to hit mat rings in Florida, have formed what fans term, "The Unholy Alliance" and the two have yet to be beaten in a tag team match. After Colt leaped off of the top rope onto Jack Brisco in an attempt to hold Shane, the N.W.A. ruled that Colt would be fined another \$500 for his actions. Shane later appeared on Television and produced \$500 from his tights to cover the fine that the N.W.A. had placed on his friend, "Budroe".

Florida has become unique, compared to most wrestling cities and areas, in the respect that it has no masked grapplers on any of the cards lately. Since the unmasking of the Zodiac, Scorpion, and Taurus, only one masked wrestler has made an appearance in the area. This mysterious hooded man, known as the Red Demon, only made one appearance and suddenly disappeared after losing a tag team match by being knocked out of the ring.

The Great Malenko, the longtime enemy of Eddie Graham and a former villain in the Sunshine State, made an appearance on television recently with his family and told viewers about the new health studio that he has opened in the Rover Garden Apartment complex in Tampa.

Another wrestler who will be opening a school of Judo and Wrestling is Hiro Matsuda and plans currently call for the grand opening to be held in October.

Jack Welch, the promoter of wrestling in Tallahassee, donned his wrestling trunks on recent cards and made a very impressive showing. Welch entered the squared circle to meet Chuck Riley in a 10-Round Boxing match and the fans cheered Welch on to victory in the 4th round. On the next week, Welch defeated Redbeard in a singles match.

That's about it for this month. See you in the next issue of Big Book of Wrestling!

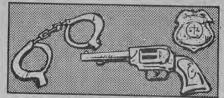
THE END

INTERNATIONAL DATELINE

(continued from page 8)

on the international level. Karl Gotch recently returned from Europe back to Japan and with him he brought some of Europe's best to take part in the NJWA tournament. They are: Pat Roach, John Kowalski from England, Sean Regan from Ireland, Wayne Bridges from Wales and Prince Kumali from Nigeria. A wrestler from New Zealand is also taking part in the above event he is none other than Abe Jacobs.

Heading to Australia from Japan, we see that Promoter Jim Barnett continues to pack the arenas all over the island continent. Biggest draw continues to be Spiro Arion who is the current Austro—Asian Champion. Arion recently rewon the title from Bulldog Brower. Brower has taken on a manager now in order to get a rematch with the popular Greek star. Playboy Gary Hart has now become the mouthpiece for Brower and as always the Playboy has really excited the wrestling



BE A PRIVATE INVESTIGATOR

FORMER POLICE OFFICIALS TRAIN YOU FOR A NEW, EXCITING AND PROFITABLE CAREERI

Are you getting tired of doing the same dull work every day of your life—find yourself in a routine rut? Stop wasting time—MAKE A CHANGE RIGHT NOW! A group of nationally known Police Chiefs will train you by mail for a career in INVESTIGATIVE AND POLICE SCIENCE, in the comfort of your own home. You can open up new avenues of travel and excitement, meet interesting people and MAKE GOOD MONEY TOO! This fully recognized and graded self-study course may give you a new lease on life.

WRITE FOR FREE BROCHURE NOW—
GET SET FOR A NEW CAREER!
Approved by the State of Illinois Supt. of Public Instruction
North American Institute of Police Science
1 SO. LA SALLE, DEPT. CM. 43 CHICAGO ILL. 60603



PUBLISHING CONTRACT guaranteed on selected material. Send your best poems or songs for FREE evaluation to: HOLLYWOOD SONGWRITERS SERVICE, Dept. G-12, 6253 Hollywood Blyd., Suite 1117, Hollywood, Calif. 90028 (Corner Hollywood & Vine)



SEND FOR FREE SALES KIT TODAY!
ENGRAVAPLATES, DEPT. 182
P. O. BOX 10460 - JACKSONVILLE, FLA. 32207

KARATE JULO BOXING, SAVATE,

Isometric Muscle Building, Endurance, Stunts, etc.





Here is what you get!

20 best KARATE Blows and Chops
SAVATE French foot fighting
Nerve center anatomy chart
JUDO throws. Jiu Jitsu holds
Isometric muscle building course
Endurance Exercises and lots more

FREE Karate Practice and Nerve Center Chart Satisfaction guaranteed or money back. Sen

Satisfaction guaranteed or money back. Send just \$1.00 plus 35c for postage and handling to: GUARANTEED DISTRIBUTORS DEPT. 535KR01

LYNBROOK, N.Y. 11563 NY State residents add state and local sales tax.

HIGH SPEED

40 For S5.00

Money Back Guaranteed.
A fabulous buy. You get 40 assorted American made high speed drills from 1/16" to 1/4" in varying lengths. All sharp and ready to go. Order Today—Check or M.O.

AMERICAN TOOL CO. Dept. DB-480 , P.O. Box 126 BETHPAGE, L. L., N. Y. 11714

DEALER INQUIRIES INVITED

BEST BY MAIL Rates: Write National, Box 1, Bridgeport, Ct. 6661

OF INTEREST TO ALL

FANTASTIC discounts on quality luggage, jewelry and cookware. Buy direct from factory. Write for free full-color brochures. Premium Industries, Inc. Division L-3, 6623 Reisterstown Road, Baltimore, Md. 21215.

TATTOO removing chemical do-it-yourself method, Free details: Atlanta Co., 907S, Beachpoint, Pick-ering, Ontario.

ering, Ontario.

"SNORING: Its Causes, Cures & Dangers." Letter format, \$1.50 ppd. "How to Detect Lies," socover, \$2.25 ppd. Harry Walsh, 1220 E. Whittler, Hemet, Ca. 92343.

COLLEGE degrees. Earn you Bachelor, Mastor or Doctorate by correspondence. Many subjects, Florida State Christian University. P.O. Box 1674, Ff. Lauderdale, Fla. 33302.

BANKS pay ten percent! Taxfree! Confidential bro-chure, \$2. Urbana, 2000 W Flagler, Miami, Fla 33135 ENROLL, earn your degree, Bachelor, Masier, Graduate In Bible Philosophy, Doctor of Metaphysics or Doctor of Divinity. Correspondence courses only. American Bible Institute, Desk AM, P.O. Box 8/48, Kansas City, Mo. 64114.

REMAILING service. Private, confidential, pres-tige address or box number, details. Box 2923, Pasadena, Ca. 91105.

RECEIVE inauthentic, non-academic degrees imme-diately: University of Eastern Florida, Inc., Box 23041, Tampa, Fia. 33622.

MONEYMAKING OPPORTUNITIES

ADDRESSERS and mailers needed. Send dime for information. Lindbloom, Dept. NM, 3636 Peterson, Chicago, III. 60659.

FAMOUS and most alluring 1972 recordings. \$2. Salesmen's discount 40%. Preview Records, 1370 Sunset Cliffs, San Diego, Ca. 92107.

YOUR own social security plate business \$24.95. (Machine included.) Free details, Ideaco, Box 69828AC, Los Angeles, 90069.

69828AC, Los Angeles, 90069,
"\$1,000,000,000 YEARLY in mail order," says Uncle
\$2mil Getting yours? Ask us how! Seabrook House,
Box 129-MG, Seabrook, Tex. 77586,

AUSTRALIA. New opportunities. Over 40 employers
listed. Complete directory, guaranteed. Only \$2,
Employment-SD9, POB 4461, San Diego, Cal. 92104. CHECK us, if you're really interested in business of your own. Security of office cleaning service. Show you how. Reasonable. Hart Enterprises, Dept. M, Box 5245, Mission Hills, Ca. 91340.

EARN \$2,000 monthly! Easy new business selling mailorder secrets! Hamilton, Box 349-MPG1, Flushing, N.Y. 11355.

SELL Social Security plates, Sample kit free Childers Products, P.O. Box 19232, Washington, D.C.,

MERBALISM! \$10,000-\$50,000 yearly in small back yard! Free lesson. Herbalism institute, Dept. Z, 1339 Remuda, Glendora, Ca. 91740.

CLASSIFIEDS Payl Send for free huge folio listing over 150 magazines and newspapers in which Best By Mail columns appear. National Classified, P.O. Box 1, Bridgeport, Conn. 06601.

BOOKS-CATALOGS

AMAZING book, "How to Start Your Own Mail Order Business" \$1.00. Anderson, Box 358, Holmen, Wis.

FREE Brochure. Wiretapping and the laws, is your privacy invaded. Don-Q, Box 548, Seattle, Wa. PERSONAL

FREE! Fully illustrated catalogues! "Adults only" Unusual magazines, photos, merchandise. "Dis-count Books," Box 126-SD, Brooklyn, 11229.

count Books," Box 126-SD, Brooklyn, 11229.

HAITIAN divorces. Receive a fast, easy, low-cost legal divorce on your terms without mutual consent. Details \$1. Box 18, Ludlow, Mass, 01056.

HYNOTIZE perfect strangers in seconds! "Amazing Hypnodisk". Most powerful hypnotic device ever created! Only \$2. Guaranteed! Free Instructions! Mann, 7-PG Wilste, Hillsdale, N.J. 07642.

HANDSOME male nude photos \$1. 24 photos \$5.25, Louis Nation, 1188 Castle, Cleveland, Ohlo 44113.

HORSE racing "Betting Plan" now available free. Write today, Wager-1, Box 22354, Houston, Tex. 77027.



MICRO-MINI MIKE

Self-Contained. Picks up slightest sound & transmits it without wires up to 450 ft., thru any FM radio, Tunable 88-108 mcs. Use as a silent monitor, burg, alarm, music amplifier, intercom, baby sitter, hot line, etc. Ouly 174 x ½ x x ½ x % Complete with batt. Money back guarantee. Only \$12.95 postpaid.

Add 50c for AMC SALES, Dept. M-1 pstg. & hdig. P. O. 2923, Pasadena, Ca. 91105

WIDE ANGLE DOOR VIEWER Assured Protection Against
Dangerous Unwanted Visitors

Recommended by police. This optical miracle has "fish-eye" lens. Gives a wide angle view of other side of door. Essily installed in doors from 114" to 134". Can save your life because you won't open door to unwanted strangers. Special offer \$2 each, 3 for \$5 postpaid. Money back guar. Send ck. or m.o. to AMC SALES, Dept M2 P.O. 2923, Pasadena, Ca. 91105

fans. Veteran son of Australia, Al Costello, paid a visit to his homeland for a few weeks. During his time there he had a few matches for Barnett. Costello and his former partner, Roy Heffernan had a grand reunion and they were given a standing ovation in Sydney after they were introduced. Speaking of Roy he is now associated with Barnett and helps with the duties of promoting the most popular sport of the Land Down Under. Mark Lewin, Karl Kox, Brute Bernard are among the other wrestling personalities on tour of Australia and New Zealand at this time. Promoter Barnett is working on negotiations with the NWA Champion, Dory Funk Jr. to come over and defend the coveted title. A match that all the Aussies want to see is that of Arion trying his bid at Funk's title. This column will carry the news of any developments in the Arion - Funk Match.

The British Wrestling Alliance continues to grow and a favorite of the established Joint Promotions recently signed for a series of matches with the BWA. The ever popular Mohawk Indian, Billy Two Rivers made a fast tour of the United Kingdom. Fans were quite surprised that Rivers signed up for a number of matches with the newly formed BWA. Girl Champion of the BWA continues to outdo herself and remains the Queen of the Mat in England. She has recently turned back such opponents as Hazel James, Milica Milan, Sandy Parkins and the newcomer, Betty Johnson.

It may not be on the Hit Parade List yet, however, the recent release of Tiptoe Through The Tulips by a group known as the Gladiators is causing quite a bit of excitement among wreslting fans. Why? Well, the Gladiators just happen to be ten top mat men of the Joint Promotions. The group consists of: Mick McManus, Steve Logan, Adrian Street, Big Bruno Elrington, Bobby Barnes, Mike Marino, Steve Veidor, Sean Regan, Johnny Kwango and Specer Churchill. The flipside of this LP is entitled "When We All Go In The Ring". I wonder what wrestler or wrestlers here in the States will try to duplicate this feat. I think it would really be interesting

and a great success.

Coming to Canada we find the one and only Killer Kowalski as the new Grand Prix Wrestling Champion. Kowalski recently defeated Ed Carpentier for the title. Other stars in the GP circuit are: Blackjack Mulligan, Baron Von Raske, Don Leo Jonathan. Maurice Vachon, Jean Ferre and Carpentier is still there with the aim of regaining the championship.

In the Western part of Canada we find the masked sensation of England, Kendo Nagasaki there. Kendo's aim is to defeat all comnetition there is and win the NWA world title and return to his native land with it. Geoff Portz continues to do his best in the Calgary area and he recently drew with Dory Funk Jr. in a match promoted by ex-wrestler, Stu Hart.

Just in some news from the European Continent: The French Welterweight Championship recently changed hands. George Cohen defeated Pierre Legache to win the belt. In Belgium the feud continues between Dangerous Danny Lynch and Alex Dieter of Germany. These two are having the bloodiest feud ever seen in Belgium. Lynch can be compared to George "The Animal" Steele. Glass eating Tito Kopa recently finished a tour of Spain and Portugal and is now in the German tournaments promoted by Gustl Kaiser. Johnny Eagles who recently had a tour of the United States plans to visit the continent as soon as his British commitments are made.

A while back I promised a profile on British star, Geoff Portz. Portz is the subject of this month's profile.

GEOFF PORTZ

Geoff Portz is considered to be one of Europe's finest wrestlers. A native of Shipley, England this wizard of the ring scales in at 230 pounds and stands 5 feet 10 inches. Even though he is not one

of the biggest mat men in the world he is known all over Europe, Asia, Africa and at this writing he is impressing fans in North America.

Portz has been involved with wrestling since his early teens when he was an amateur in Yorkshire county. His titles in the amateur field are many and 6 years in the sport as an amateur proved to be a great asset for him when he turned pro at the age of 20.

When asked who he has patterned himself after he would reply, 'The Golden Greek, Jimmy Londos." Geoff saw Londos wrestle a number of times and was impressed by the master's ability to use the airplane spin to great advantage. Portz practiced for two years before he perfected the spinning hold. He would practice in the gym by using weights and spinning them around and then heaving them to the mat. Today the airplane spin is a finishing hold that is often used by Portz and another hold that has been perfected by Portz is the backbreaker. This writer can recall seeing Portz using this hold on 300 pound Zebra Kid in a match in Kolo, Germany a few years back.

Portz is a fine wrestler and has had a number of great matches in his career against such notable stars as: Horst Hoffman, Ed Carpentier, Billy Robinson, Albert Walls, Jan Wilkens, Percy Hall, Alex Dieter, Jean Louis Breston. Earl Maynard, Jimmy Dula and others. The greatest match that Geoff had was with the great Lou Thesz in 1957 in Lecister, England. The match ended in a 15 round draw. On his return to the states he was asked who was his toughest opponent. Thesz replied, "Geoff Portz of England." Thus are enough words about Portz. He is here now and his ability will say the rest.

In the event anyone has any questions please write directly to me at 31 Groveland St., Springfield, Ma. 01108

THE END

WHAT YOU WANT TO KNOW

(continued from page 10)

Jerry Graham is currently wrestling in the Detroit area with black hair and a mustache.

Almost 3,000 pounds enter together in the same ring at the same time. Yes it's true. The match of the heavyweights. Benny McGuire (660), Little Billy McGuire (640) and Haystacks Calhoun (625) went against Bill Miller (300), Bull Ortega (315) and Jerry Graham (315). It was a one fall match in which Calhoun pinned Ortega.

Lord James Blears was training in Oceanside, California for the World's Surfing Championship to be held in San Diego. He came out the winner.

At the W.F.I.A. Convention held in California awarded Fred Blassie as WRESTLER OF THE YEAR. Gentleman Saul as MANAGER OF THE YEAR, Outstanding Villain — RIPPER COLLINS and SHIGUYA. Also attending the Convention was Dory Dixon, Earl Maynard, Erich Froleich, Sato, Gene Madrid and promoters Jules Strongbow, Baron Leone, Jeff Walton and Dick Lane.

A bright young star making her way up in the ranks of lady's professional wrestling is Rachel DuBois (daughter of Gene DuBois). Her exciting style is bringing fans into the arenas all over the province of Canada.

Angelo Mosca has once again taken time off from his wrestling career to pursue his interests in football. Angelo is still one of the premier defensive stars of the Canadian Football League's Hamilton Tiger-Cats.

Luis Martinez is a direct descendant of the famous Indian chief Geronimo. Luis is Geronimo's great great grandson.

Well that's about it for this month. Make sure you keep reading one of the best publications on the newsstands, THE BIG BOOK OF WRESTLING, and keep S-M-I-L-I-N-G!!!

THE END

HIGH SCHOOL DIPLOMA?

Here is probably the

SHORTEST PROGRAM KNOWN! 5 WEEKS

For those who wish to prepare confidentially at home for the equivalency diploma.

- Diploma accepted in all states for employment. (Civil Service, Nursing, Beautician, etc.)
- · Easier, New-Type Method.
- · Astonishing Low Cost.
- · Start immediately.
- Earn diploma or pay nothing!
 (Our Guarantee)
- Deal Directly Save Money.
 No Agent or Salesman will call.

SAMPLE & DETAILS MAILED FREE.

No Cost or Obligation. Write:
BRIGHT FUTURES CORP.
Box 514, Dept. C.M - 4
Jackson Heights, N.Y. 11372
Tel. (212) 232-7491

For Persons over 17, up to any age!

NAME - PRINT

ADDRESS APT.#

CITY STATE ZIP

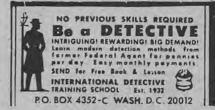


Fires 22 cal: tear gas or blank ammo, solid metal construction single or double action. Fires 8 rounds in seconds. Use for self protection—theatre—dog training—sporting events, Purchaser must be over 21. No shipment to New York or California. Only \$3.75 plus 25¢ handling charges. Money back guarantee.

WESTBURY SALES CO. P.O. Box 434, Dept.TG-166, Westbury, New York 11590.











From Dingy To Radiant White With Amazing New LAB. TESTED "Dental Cosmetic" Ename! — Like A Movie-Star Smile!

"Dental Cosmetic" thame! — Like A Movie-Star Smile:
Are you smile shy because of discolored, dull and unattractive teeth? Then try WYTEN, a marvelous new
"Dental Cosmetic" for an attractive new glamorous
look, Just brush on and instantly you transform discolored, yellow and dinny teeth into a sparkling white
finish that appears pearl-like and natural. WYTEN is
used by thousands of smart women and theatrical folks
to cover up stains, blemishes and even gold fillings.
Dental formula is completely safe and harmless for
natural as well as false teeth. LAB, TESTED.

SEND NO MONEY! Free 10 Day Trial!

Just mail coupon today, Pay Postman on delivery, \$1.98 plus postage for a 3-4 months supply, Or send only \$1.98 with order and we pay postage, (2 Wyten \$3.50, 3 Wyten \$5.00) MONEY BACK GUARANTEE.

FREE 10 DAY TRIAL COUPON!

NU-FIND PRODUCTS CO. DEPT. T995 Box 205 Church St., N.Y.C. 10008

nos 200 Church St., N.Y.C. 10098
Rush my LAB TESTED "WYTEN" at once (in plain wrapper) marked "Personal". I will pay postman on delivery \$1.98 plus postage for a 3-4 months supply. I must be delighted with the new beauty "Wyten" brings to my teeth or I can return after 10 day trial for a full refund.

State.

Zip...

☐ SAVE POSTAGE. Enclose \$1.98 now and we pay postage. Same refund guarantee.

☐ 2 Wyten \$3.50 □ 3 Wyten \$5.00



FIGHTING GIRLS

Films, photos, cartoons; send \$1, for list and samples to:

California Supreme P.O. Box 38555 Hollywood, Calif. 90038



THEY'RE TERRIFIC! PACKED WITH RARE CARTOONS and GOOD CLEAR ILLUSTRATIONS AS YOU LIKE IT. RICH IN FUN and HUMOR. 20 BOOKLETS ALL DIFFERENT, SENT PREPAID FOR \$1 IN PLAIN SEALED WRAPPER. NO C.O.D.S.

NATIONAL, Dept. M, Box 4241, Toledo, Ohio 43609

BLONDES ONLY

SEEKING FRIENDS-LOVERS-HUSBANDS Some of the most beautiful girls in the world. Photo album and addresses \$7.00 air mailed in plain envelope.

THE TELMARR GROUP PUBLICATIONS 324 SOUTH FIRST STREET ALHAMBRA, CALIFORNIA 91802

The "BLACK CAT" SURVIVAL KNIFE Only \$1.00



World Fomous LOCK BLADE K-55 SURVI-VAL KNIFE. Snaps open instantly to an 8" open position and locks automatically. Its razor sharp cutlery steel makes it just right for any emergency. Send only \$1.00 plus 25¢ for postage and handling.

WESTBURY SALES CO., P.O. Box 434 Dept. C-146, Westbury, New York, 11590

JAY STRONGBOW

(continued from page 25)

Albano is mentioned. The Chief's feud with Albano has been raging for quite some time and it seems as if it will never end.

One of the reasons for this deep rooted hatred stems from the time when the Chief was receiving the Most Popular Wrestler award in Philadelphia. While the Chief was thanking his many fans for the trophy which he had been awarded, out of nowhere came Lou Albano with his then tag team champs, Tarzan Tyler and Luke Graham. As Tyler and Graham held the Chief by his arms, Albano began to slap the Popular Indian's face. Tyler and Graham then tore to shreds Strongbow's head dress and as these blonds were doing this, Lou Albano grabbed the Chief's trophy and broke it in two over his head, opening up a large gash over the Chief's eye. With this incident, a full scale feud developed with Lou Albano and everyone of the men which Albano has brought to the W.W.W.F. area. "When I first came out here, Lou Albano approached me about possibly being my manager," the Chief recalled, "but I didn't believe that I could put up with him so I flatly refused to have anything to do with him. This must have insulted him because then Albano began a campaign to get me out of wrestling. Albano has gone out recruiting men from all over the country and I believe that the purpose in this is to do more bodily harm to me than to actually win the championship from Pedro Morales. I really think that the championship is just secondary to him. You don't see him going around messing Morales up. I've got more scars on my head from instances with Lou Albano than anybody else in wrestling.' The Chief paused for a minute then began again, "A body wound always heals but the one in your head is the one that doesn't heal. You can get your head chopped up, cut up and even stitched up but eventually you heal over. But when somebody does you wrong, like Albano has done to me, that wound never heals. I've had opportunities to wrestle Albano and each time I have really given him a good working over but I'm still not satisfied. It's a bad thing to say, but I feel this way. I hate to make anyone think I'm out to ruin someone's career but Albano is the one who has been trying to keep me from earning my living. If he would just leave well enough alone and let things go by then this would stop but he just keeps on instigating. If he wants to keep coming back, I'll just keep going after him. This is my honest feeling towards this guy."

In his career the popular Indian has won many a match but the Chief has two victories that really stand out in his mind. "The night I beat Fred Blassie in Madison Square Garden a while ago was a real big thrill for me. I've had a feud brewing with Blassie that goes back quite a few years and defeating him in the Garden really meant a lot to me. My other big victory occured the night Sonny King and I won the tag team belts. I've tried for that tag title ever since I've been in the area, and the night when we finally won the belts was a dream come true for me. People never thought that Sonny and I would win that match and after we won some of the people thought our victory was a fluke. We were ready and Curtis and Scicluna underestimated us. You should never underestimate your opponent because if you do something wrong your opponent could beat you. My theory is to go out there and wrestle every match like it is a championship match. This is what I always try to do."

The Chief's partner when he captured the tag team title from Albano's team of Curtis and Scicluna was Sonny King, but of late the Indian has not been teaming with Sonny nor any other partner as he has been concentrating solely on singles matches. The reason for this is that the popular Strongbow has only one thing on his mind and this is to capture the W.W.W.F. heavy-

weight title!! "I feel better off in singles matches," the Chief stated. "I'm not saying that Sonny wasn't a good partner but right now I only want to concentrate on singles matches. My ambition is to get a shot at the World Championship. That's what I would really like to do. I've been trying to get a championship match ever since I've been here but I haven't been successful. Maybe if the fans know of this they could help me out. I've never wrestled Pedro before but I have wrestled with him in tag team matches. He's a great competitor and a real good friend of mine but I would still like to face him in the ring. I don't see why there shouldn't be more matches between two scientific wrestlers such as the one between Bruno and Pedro. That match was definitely one of the greatest wrestling matches ever. I would have to say that it was possibly one of the greatest wrestling matches in the past fifty years. It was a good asset to the sport and I believe that they should have more matches like that. I only hope that I eventually get my long awaited chance at the championship. This is my desire right now and I hope that my many fans will come behind me and request this match so that I can fulfill this dream."

THE END

DR. X:

(continued from page 7)

he had another hurdle, Larry "Pretty Boy" Hennig to clear on the following show. There was no love lost in this battle as Hennig and the masked man had a falling out in television months earlier, that resulted in Hennig and Lars Anderson ganging up on him. They had met many times since and Dr. X has clearly gained his retribution. Now they were meeting again, and Hennig certainly would be a test for the doctor's mended leg. Hennig, using his foreign object in his kneepad went all out to destroy Dr. X and more than held his own as they battled.

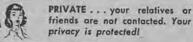
ROW by MAIL # \$150000



to 36 months to repay. Pay only for actual time you use money!

AIRMAIL SERVICE ... no delay! You hear from us immediately by airmail . . . in plain envelopel

EASY TO GET LOAN ... no lime off from work, no interviews, no office visits. Everything handled by maill



Select Your	Loan Here	(Amount	Financed)
Amount Financed	36 Monthly Payments	Total of Payments	Annual Percentage Rate
\$117.78	\$ 5.00	\$ 180.	30.00
\$330.22			
\$528.76	\$22.00	\$ 792.	28.50
\$846.55	\$34.00	\$1224.	25.75
\$1064.42	\$42.00	\$1512.	24.50
\$1521.06	\$58.00	\$2088.	22.00

YOU Control The Cost i

Pay only for actual time you use the money—not one day longer. This way you set the cost of your loan.

SERVICE

Postal

YOU Control Int Use
Loss of your loan.
You can repay anytime you wish. Fast Airmail service.
Try usi

POSTAL FINANCE COMPANY Dept. 107- E 6018 Military Ave., Omaha, Nebraska 68104

Only \$58 a Month Repays \$1521.06

Borrow \$100-\$300-\$500-or as much as \$1500 on your own signature! No witnesses or cosigners. Relatives and others you know will NOT be contacted. Your privacy is guarded and respected.

PAY ALL YOUR BILLS AT ONCE! With only one small payment to make and only one place to pay—BY MAIL—you'll be able to s-t-r-e-t-c-h your paycheck farther than you dreamed possible. Borrow from Postal by mail with complete confidence. We are licensed under the Loan Law for our State, your assurance of fair rates and Supervised Reliability

GET MONEY QUICKLY! We have the cash you want waiting for you. ACT NOW! Fill out and mail coupon today. As soon as we receive your request we will rush by airmail immediately, in a plain envelope, everything you need to get the money you need!

TELL US HOW MUCH YOU NEED

POSTAL FINANCE COMPANY Dept. 107-E 6018 Military Ave. Omaha, Nebraska 68104 AMOUNT NEEDED Rush FREE complete Loan Papers. Address_ State_

SLIM INCHES AWAY IN THE AMAZING NEW BODY TAPER-TRIM SHIRT





10 Day MONEY BACK GUARANTEE Purchase Price Refundable if not 100% Satisfied.

Zip

R. S. SALES, Dept. 8465 6311 Yucca St., Hollywood, Calif. 90028

My chest is ____inches. (Exhale & measure chest.) SIZES: ☐ \$ (34-36), ☐ Med. (38-40), ☐ Lg. (42-44), ☐ XL (46-48), ☐ 2X (50-52) Add 50c per order postage & handling. Total Enclosed \$ Calif. residents add 5% tax. For COD enclose \$2.00 deposit.

Address	
City	

State _

8 MM MOTION PICTURE Color or Black & White PROJECTOR



Add 3-D Stereo effect with "Miracle Specs" which makes people look so full and real you can reach out and touch them. One pair comes with each projector. Additional pairs are \$2.98 each.

FEATURES:

- Sturdy Construction Complete with Screen Projects color or black and white
 - Speed Control for fast or slow motion
 Guaranteed

HAVE ALL THE FUN OF PRIVATE MOVIES NOW AT THIS LOW PRICE

Precision engineered and compact. Completely portable in its own case. Needs no electric outlet since it is battery operated. So simple and safe to use even a child can operate it. Its double lens focusing is sure and easy for bright, clear pictures.

10 DAY FREE TRIAL—Money back guarantee on 10 day free trial. Don't delay—send \$6.98 plus 75c for postage and handling or send \$1.00 good will deposit and pay postman balance on delivery plus C.O.D. and postage charges. Add \$2.98 for each pair of additional "Miracle Specs."

HONOR HOUSE PROD. CORP., DEPT. 535NPO1 Lynbrook, New York 11563 N. Y. State Residents add applicable Sales Tax.

Then Hennig made a mistake, missing an elbow smash and Dr. X quickly capitalized on it to quick-

ly pin him.

After getting by Hennig, Dr. X was awarded the bout he wanted, a main event with Ray Stevens; however, Dr. X was in for a disappointment, as Stevens did not appear and BlackJack Lanza was brought in as a last minute substitute. The masked star took the first fall by rolling his shoulder on an attempted pin by BlackJack and tapping him on the back. Thinking the referee had done it, signifying he had won the fall, he got up and was neatly taken down into a pinning cradle. Lanza came back to win the second fall, punching Dr. X with a foreign object when the masked man went for his pet hold, the figure-4 leglock, and then pinned him. Lanza continued using his foreign object in the third fall and was well on his way to victory until the referee searched him and he accidentally dropped the object on the mat. Dr. X saw the object and alertly put it into his mask. Unaware of this, Lanza hit Dr. X in the mask, only to hurt his own hand. Before BlackJack knew what happened, Dr. X had headbutted him into oblivion and pinned him.

Coming off of a victory over an impressive wrestler like Lanza, the fans as well as Dr. X, demanded they see the confrontation with Stevens. The bout was again signed with the stipulation that Ray must forfeit his half of the tag team title if he did not show up. Stevens showed up and the fans saw why Stevens is regarded as such a respected and highly dangerous man. Dr. X took the initiative and was on the offensive, punishing Stevens' arms and legs as much as he could. Stevens was the master defensive wrestler and whenever he could grab the opportunity he would put on a savage offensive calculated to again cripple Dr. X. The one fall main event ended when Dr. X came at Stevens, who was trapped in the corner, with a knee block. Stevens managed to dodge the onrushing hero and Dr. X hit his knee on the

turnbuckle and fell to the mat. Stevens quickly maneuvered Dr. X into a boston crab which further punished the knee and he was forced to cry "uncle". Stevens not only had won, but Dr. X, although not seriously hurt, needed help to limp back to the dressing room.

It was a frustrating loss for Dr. X. Dr. X has met Stevens in several other midwest cities but he has yet to be satisfied with his victories, even though he has clamped on his figure-4 leglock to win some of these matches. He has also lost a couple of matches on disqualification: for refusing to release his figure-4 leglock, for jumping off the top rope, and for throwing Stevens over the top rope. But Dr. X's mission is "to do unto Stevens as he has done unto him."

He has also been frustrated in his mission to take the precious tag team belts from around the mid-sections of Stevens and his partner, Nick Bockwinkel. He has teamed with Wahoo McDaniel, and with the Crusher, and even with the Giant, Andre Rousimoff, but so far this mission has proven impossible as well. The Stevens-Bockwinkel duo have been able to get away with illegal maneuvers or get disqualified for them. But Dr. X is not through trying yet.

THE END

GEORGIANN ORSI'S FAN FACTS

(continued from page 26)

Monson, Mass. 01057 and the Vice President, Mrs. Beth Ann Zane of 11 Quaker Road, Pennsville, New Jersey 08070.

THE NICK BOCKWINKEL FAN CLUB – Mick Karch of 5621 Minnetonka Blvd., No. 210, St. Louis Minnesota 55415.

JACK AND JERRY BRISCO FAN CLUB – Wayne Lebo of 1825 Daytonia Road, Miami Beach, Florida 33141.

THE JACKIE FARGO FAN CLUB – Linda Thacker of 1382 South 6th Street, Louisville, Ky. 40208.

ROY HEFFERNAN FAN

CLUB — Miss Jean McEwan of 766 Pacific Highway, Marks Point, N.S.W. 2280, AUSTRALIA — Reminder the postage to Australia is twenty-five cents per ½ oz via Air Mail.

THE JERRY JARRETT FAN CLUB – Linda Lee Scott, Star Route, Riverview Drive, Shepherdsville, Kentucky 40165.

THE JOSE LOTHARIO FAN CLUB – Joyce Wilkerson of 302 N.W. 9th Avenue, Miami, Florida

33128 - Apt. 2

THE DON MURACO FAN CLUB – Bunny Conway of 1579 South 72 Street, West Allis, Wisconsin 53214

THE BILLY ROBINSON FAN CLUB – Diana J. Carter of 725 State Street, Union Grove, Wisconsin 53182

THE RAMON TORRES FAN CLUB – George Shire, Jr. P.O. Box 146, St. Paul Park, Minn. 55041

THE VIVIAN VACHON FAN CLUB – Brian Kaplan of 896 Jubilee Avenue, Winnipeg, 13, Manitoba, CANADA

THE ANDERSON BROTHERS FAN CLUB — Pam Daniels 544 Leonard Road, Norfolk, Va. 23505

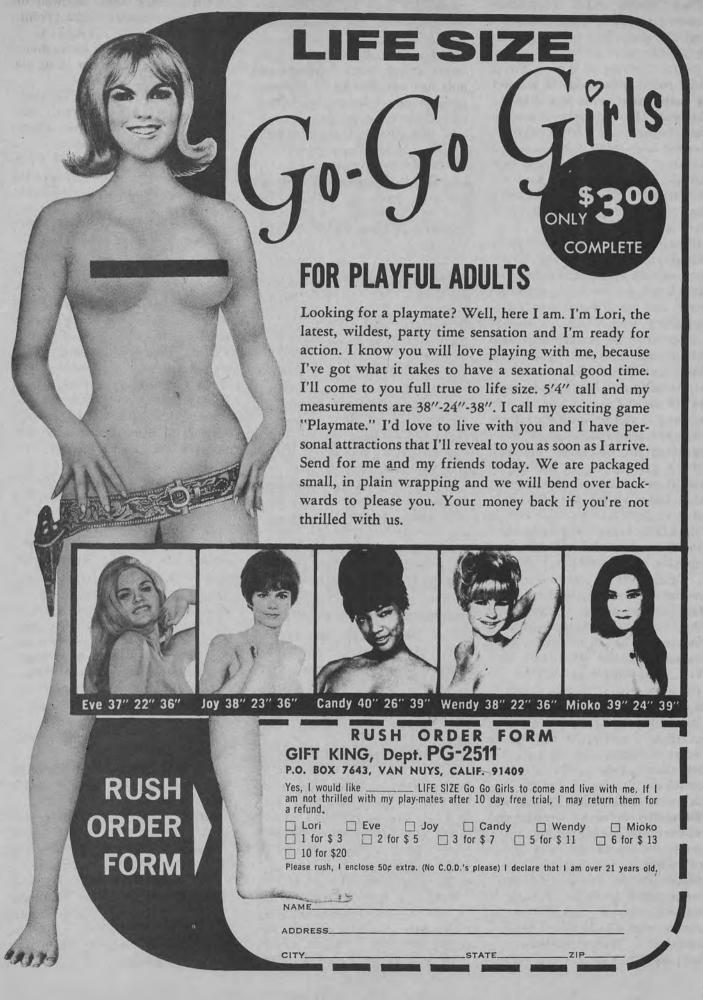
A club I haven't heard from in a long while is THE FRIENDS OF JIMMY VALIANT under the supervision of Marilea Niedzial.

Another new club is underway for LARRY HENNIG, I received the permission slip from Carol Jean Peddycoart of 409 North 16th Street, Moorhead, Minn. 56560. The dues are \$2.50 for membership card, five Bulletins, 2 jumbo and 2 wallet photos.

Tim Debritto of 4 Jane Street, Providence, Rhode Island 02906 is interested in obtaining anything at all pertaining to PEDRO MORALES.

Mike Woods of 73 Evergreen Street, Providence, Rhode Island 02906 wants anything pertaining to CHIEF JAY STRONGBOW.

Don DeLeon of 9300 Old Cutler Road, Miami, Florida 33156 wants to TRADE newspaper clippings and programs from all over the world. Don will answer all letters.



Ricky Reece of P.O. Box 207, Skowhegan, Maine 04976 wants to sell his magazine collection. A set of nine mags for \$5.00.

Betty Theede of 420 – 11th Street, Breckenridge, Minn. 56520 wants to buy negatives of Billy Robinson, Don Muraco, Dr. X and Red Bastien posed and in action. Send list and prices.

Paul D. Johnston of 70 Shuter Street, Toronto 2, Ontario, CANADA wants Pen Pals, his favorites are Angelo Mosca and Bruno Sammartino.

Miss Diane Mallow of 1014 Bedford Avenue, Cherry Hill, New Jersey 08034 wants Pen Pals, her favorites are Jimmy Valiant, Rene Goulet, Pedro Morales and The Spoiler.

Here is a list of professional photographers whose photos are EXCELLENT!!!

Dan Westbrook of 21834 Grace Avenue No. 45, Carson, California 90745

Frank Amato of 143-82 - 229th Street, Rosedale, N.Y. 11413

George Napolitano of 8838 – 16th Street, Brooklyn, N.Y. 11214

Gene Gordon of 419 Sylvania Avenue, Charlotte, N.C. 28206

Lil-Al, P.O. Box 4, Port Allen, La. 70767

There are many amateur photographers who are very good:

Paul Lewicki of 7329 – 220th Street, Bayside, N.Y. 11367

Eugene Shelor of P.O. Box 15602, Tampa, Florida 33614

Frank May of 32 Benton Street, Dunkirk, New York 14048

Paul Esposito of 2810 Bailey Avenue, Bronx, N.Y. 10463

Barry Benghiat of 114 East 168th Street, Bronx, N.Y. 10452 James Reeves – P.O. Box 4529, Charleston Heights, S.C. 29405

Cary Silkin of 253 Hillside Avenue, Cranford, N.J. 07016

Ken Todd of 346 East Sheldon Street, Philadelphia, Pa. 19120

Mark Velger of 43 College Drive, Jersey City, N.J. 07305

Bill Wippert of 350 Braxmar Road, Tonawanda, N.Y. 14150

CHANGE OF ADDRESS -THE PEPPER GOMEZ FAN CLUB – Frank Cather, 1184 Sherman Street, San Jose, California 95110.

Well that's about it for this month. Please don't forget to include a self-addressed stamped envelope when writing to all of the above to help lessen their costs. Tell them you saw it in BIG BOOK OF WRESTLING.

THE END

WRESTLING NEWS

(continued from page 19)

Apparently St. Louis wrestling is going great, as big cards continue to attract big crowds at Kiel Auditorium. Promoter Sam Muchnick has been bringing in such stars as Jack Brisco, Harley Race, Dory Funk, Jr., The Stomper, Gene Kiniski, Dr. Bill Miller, Hans Schmidt, and others from all parts of the world.

The Detroit promotional war rages on, as Dick the Bruiser's WWA group is still trailing Francis Felser's older NWA organization. Bruiser's headliners include Black-Jacks Lanza and Mulligan, Crusher, Billy Red Cloud and others, while the main Cobo Hall (NWA) stars are The Sheik, Pampero Firpo, Johnny Valentine, Sweet Daddy Siki, Tex McKenzie, Lord Athol Layton, and others. The WWA matches are held in The Olympia.

Hope you enjoyed this column, an; until next time, good wrestling!!

THE END

WEST COAST SCENE

(continued from page 31)

It took a while but Shire phoned Stevens and spoke with Sam Muchnick, president of the NWA, about the hope of the new team. Stevens was for it and so was Muchnick.

"I immediately flew back to St. Louis, after receiving Muchnick's okay, and lined up the match. One of the most important reasons for my wanting this match," Shire continued, "was because I have lately received literally thousands of letters concerning this. The fans want to see Stevens and Patterson together again as a team and if this is what the fans want, then, naturally, I'm all for it. Actually, I'm the biggest fan; I want to see them together again myself!"

The reason for this is more than what fans may think. The World's Tag Team Champions still are Mr. Paul DeMarco and "Luscious" Lars Anderson, two back-alley brawlers in the sport, and if Stevens and Patterson have their say about it, they'll win the titles.

The fact Patterson now is a "good guy" still baffles many followers of wrestling. It wasn't too long ago, just a few months, in fact, when Patterson broke every rule that got in his way when he suddenly dreamed up the wild idea of obeying the rules that govern the sport.

There were many who were sitting and waiting for Patterson to revert to form, to break every rule right from the start as he used to but the day hasn't yet taken place.

Other West Coast news brings us to the unusual case of The Great Mephisto, the wild man of the ring, and his boot and whatever is inside it. Several weeks ago in the Cow Palace, Mephisto and popular Pepper Gomez battled in one of three main events.

Mephisto lately has been inserting something on his boot and when he feels it's time, he merely kicks his foe in the head with his boot. It knocks out his opponent, which sets up for an easy Mephisto pin and win.

"Listen, all you people who think there is an object in my boot. This is definitely untrue. Until you can prove there is one, don't claim there is," Mephisto informed all who would listen. "I was born with one leg a few inches shorter than the other, that's all. There is nothing in my boot, believe me."

Mephisto doesn't enter the ring alone. Rather, he's accompanied by his beautiful servant girl, Shelina, who takes his entrance jacket off for him, and properly

HOW TO PICK UP GIRLS!

Discover exactly how to pick up beautiful women

Here, for the first time ever, is a manual completely devoted to "The Pick Up." Now you can get the kind of girls you've always wanted. Not ugly girls. Or fat girls, Or girls with dumpy legs. To the contrary. Now you can pick up beautiful girls! Girls with luxurious golden hair and soft rounded breasts. Girls with long sexy legs and pretty eyes and sensuous lips. Yes, now you can get the kind of gorgeous, delicious creatures you've always seen, always wanted, but never quite knew how to meet.

Interviews with 25 beautiful girls.

What's the secret behind this amazing new book? How come it's been called "The first How To book that really and truly works?" The answer is simple. HOW TO PICK UP GIRLS contains in-depth interviews with 25 beautiful girls. Girls just like the ones on the cover of this book. They tell you — in their very own words — exactly what it takes to pick them up. You'll learn what to say to them. Where to meet them. And most important of all, how to detect those subtle little signs that mean a girl is dying for you to pick her up. Rest assured, thousands of girls are dying for you to pick them up. The only problem is, you've probably never known it before.

Pick up girls anywhere.

It's easy to handle women once you've been introduced to them. But what if there's no one around to introduce you? If the girls of your dreams is a gorgeous stranger you see walking down the street? What do you do then? You read HOW TO PICK UP GIRLS, that's what you do. You read it because this fabulous new book contains everything you need to know about picking up girls. You'll learn how to pick up girls anywhere. In bars, restaurants, on planes, trains, and, yes, even on the street!



This amazing new book contains

OVER ONE HUNDRED FOOL-PROOF TECHNIQUES

for picking up girls.

Here are just a few of the ones you will learn and master:

- · How to be Sexy
- · Best places to pick up girls
- · How to make shyness work for you
- Why a man doesn't have to be goodlooking
- How to talk dirty seductively
- · Why girls get horny
- Magic confidence builders
- · How fear can actually help you
- 50 great opening lines
- The greatest pick up technique in the world
- Why women are dying to get picked up
- How to get women to pick you up

"Changed my whole damn life!"

HOW TO PICK UP GIRLS is already working miracles for men all across the country. Here are just a few of the fabulous letters we've received:

Your book, HOW TO PICK UP GIRLS, changed my whole damn life! The girls are calling me up if I don't call them.

From an accountant in Ohio

I want you to know that you have written one of the best books of all time. One that was long overdue.

From a California swinger

It works! I wasn't even half way through it and I got a girl! Even my brother — who has taken out every girl in the world — said WOW! when he saw her.

From a prep school student in Massachusetts

I was at a pet shop and I saw this cute girl. So, following the advice in your book, I said something to her. We got small-talking about the dog she was going to buy. Then I said may I call you sometime. Her eyes lit up with pleasure and surprise. She said, "Sure!" and gave me her name and number. To make a long story even longer, we've been going out the past couple of weeks and have a groovy relationship going. She's a stewardess and a great woman.

From a 30 year old bachelor in Seattle

Start picking up girls today.

As you can see, HOW TO PICK UP GIRLS really and truly works. Over 200,000 copies have already been sold. So don't delay. Order your copy this minute. Get the jump on all the other guys. While they're standing on the corner watching all the girls go by, you'll be the one who knows how to move into action.

The cost of HOW TO PICK UP GIRLS is only \$7.95, including postage and handling. That's less than what you'd pay for an ordinary shirt. Yet so much more of a help when it comes to picking up girls. In fact, if you love beautiful women, this book is the best damn investment you can make!

State_

Zip_

City____

lays his prayer rug on the mat so he may pray to Allah before his match.

"The Egyptian people are very appreciative," Mephisto said. "We all have slaves and servant girls. Shelina is my servant girl and it will always be that way. She knows I am supposed to pray before every match, that's why she always does her duty quickly and quietly. This type of life is natural for her."

Mephisto now is a leading challenger, winning his match by fair means or foul, and is working his way up the list so he can obtain a shot at Pat Patterson and his United States Heavyweight Wrest-

ling Championship.

Ron Pritchard, leading football player and wrestler, recently was traded from the Houston Oilers to the Cincinnati team. Pritchard is a great football star and also a good wrestler. Only 24, Pritchard is a good looking star who was born and raised in Antioch, California. When he is through with the football season, Pritchard will be returning to the San Francisco area to continue his wrestling career.

Big mean Luke Graham made his Northern California debut here a month ago, Graham stands 6'2" and weighs 270 pounds. The rugged blond knows every dirty trick imaginable and he, too, is on his way to the top, in hopes of getting Patterson and his title in the ring.

Another young star worth mentioning is Manuel Cruz. Cruz was born in Mexico but at the age of 5 moved to Puerto Rico, where he was raised. Only 26, Cruz is a talented young grappler. Although he doesn't have too much experience behind him, he is learning the ropes quickly. His reverse monkey flip is a good move which enables him to win most of his matches.

Manuel Cruz quite possibly will be seen in nothing but main events in the near future. Look for him.

Promoter Roy Shire constantly is bringing in topflight wrestlers to the San Francisco area. John Sullivan is another young contender who debuted in these areas and is showing his ability. Sullivan, before appearing here, was on the East Coast as a talented wrestler. Standing 6'2" and weighing 250 pounds, the blond Sullivan also is working his way to the top.

One wrestler who still is around is the ever-popular Rocky "Soulman" Johnson, the talented young black star who has been in main events for well over a year.

Johnson held the United States Heavyweight Championship for a few months, and also won the World's Tag Team Championship and defended it successfully with equally popular Pepper Gomez against many of the leading teams in wrestling.

Johnson still is around and may still be considered a leading grappler. A great guy and a great wrestler, Johnson has met many of the top challengers and has more than held his own against them.

That about wraps up this month's column. See 'ya next month! Incidentally, have you read the current WRESTLING GUIDE. IT'S A TERRIFIC ISSUE!

THE END

RAY STEVENS:

(continued from page 12)

did require considerable hemstitching before leaving the premises.

All this, of course, is just a day's work for Stevens as it is for so many other matmen. A few fans still would do him wrong if given the chance, but the vast majority these days apparently want only an excuse as to why they constantly root for the man.

Since Stevens at least tried to change his ways, by following the rules as much as possible, he has even been on nodding terms with his arch-enemy of yesteryear, Pepper Gomez.

There was a time when both Stevens and Gomez fought to the finish each time they entered the ring, Stevens paying no attention to the rules and Gomez trying to follow them in the beginning of the match.

Stevens and Gomez fought a few times before sell-out crowds in San Francisco, and it wasn't much later when Stevens left the area and returned about a year later, as the "new" Ray Stevens, a wrestler who was known for breaking the rules but decided he'd try to follow them.

Stevens won the hearts of thousands and thousands of mat fans throughout the country and he remained undefeated, beating the top challengers in the game, until finally winning the United States Heavyweight Wrestling Championship.

Stevens and Pat Patterson previously had held the World's Tag Team Championship for almost two years, one of the roughest teams in the sport, and after they lost the belts Stevens took off.

When he finally did return to the West Coast and decided to wrestle within the rules and thus increase his popularity, Patterson was offended and immediately took a disliking to Stevens.

"Stevens is a trader, a yellowbelly," Patterson shouted over television. "Gomez brainwashed Stevens into following the rules and I can't believe Stevens is actually going to do it. It's pretty bad that he's a "sissy" wrestler but it's hard to believe that he's actually going to side with Gomez and team with him.

"I just can't believe it. Stevens and I were the greatest team in wrestling, although everyone knows that I was the real captain of the team, that I was the boss, the one who called all the shots, the better man of the team.

"If this is the way Stevens wants to play, then I'm gonna show him a thing or two. I'm challenging him to a title match anywhere — I hate Ray Stevens!"

The Patterson—Stevens arguments over wrestling, seen weekly on color television throughout the West Coast, were exciting and unusual and it was more than interesting when they finally swung into action.

The Ray Stevens - Pat

NEVER BE BORED OR ALONE AGAIN! Whenever you feel like it, just cuddle up to your own

An amazingly life-like companion

pleasure-

The Original London Dolls! More than 100,000 fully-satisfied users!

'Judy''-the doll that's got it all!

I was bored and lonely until I met JUDY and SUSAN. My friends were out of town. I had nothing to do. I was bored and lonely. Then I saw a LOVE DOLL ad in a magazine. I mailed in the coupon, not really expecting much. But when the package arrived—WOW! That's the night I met JUDY. We danced ... I practiced all sorts of new steps...she followed me all the way. My new LOVE DOLL seemed so life-like I really felt I had a new friend. Then I decided to send for SUSAN, too. Wouldn't two be twice as pice as

be twice as nice as one? Soon SUSAN arrived and the three of us began to play. I danced

with one, then the other, then both together! It was wonderful snuggling up to
JUDY, but now it was twice as nice with
two LOVE DOLLS to share my nights. Judy was made just for love.
She's the original, talked-about LOVE DOLL from London. Her soft,
"fleshy" vinyl skin seems almost real...both girls seem almost to breathe as they faithfully await your commands. At cocktail parties, they're conversation pieces...at home either one (or both) is fun, companionship and wild excitement. (You can even swim or shower with the bouyant beauties!) All 5'4" of each girl features the most life-like details available in an inflatable figure. You'll find the flexible, durable dolls entertaining, versatile, surprising and accommodating. Ride around town with Judy by your side and impress your friends. You need never be alone with Judy or Susan snuggled up next to you! Order your LOVE DOLL today. Judy or Susan come complete with Love-like adornments: a Peek-a-Boo Negligee, darling Bikinietc....... are all included, if you order the SUPER LOVE PAK. And your LOVE DOLL is guaranteed to please or your money back! There are no strings, no hang-ups, no inhibitions—just unlimited pleasure when you have your LOVE DOLL by your side! Use the coupon to order now! they're conversation pieces ... at home either one (or both) is fun,



JUDY and SUSAN are the most taunting, tantalizing LOVE IOLLS around. And they're the only genuine London dolls! Order one or both (for double the pleasure)! Susan is Judy's Negro friend. Both dolls are 5'4" and measure a full 37"-23"-36"!

ONLY **ራራራራራራራራራራራራራራራ** LOVE DOLL

Money back GUARANTEE

If your LOVE DOLL does not give you complete satisfaction...If you do not

agree that she is more durable, prettier, more life-like than \$\frac{1}{2}\$ any other inflatable doll, simply return her within ten days. *X Your money will be refunded, no questions asked. Order now! *X

"Susan"-Negro Doll

LIFE SIZE

FREE TO DAY HOME TOTAL

		CIVIL	, TITL	
LONDON SALES, Dep P.O. Box 7643, VAN	NUYS, CALIF. 91			
Send Judy Please rush my inf I must be 100% sa	latable Love Do tisfied or my m	oll(s) to me oney will b	for a 10 e refunded	day free trial. promptly.
I enclose \$9.95 I enclose \$16.99 PAK including Bl Blonde	5 + .95 postag KINI, Peek-a-boo	e for my LC	VE DOLL A	ND SUPER LOV
PLEASE RUSH — I en			I rush orde	
Name		1. X 1.40		
Address				
City		_State		Zip
California residents Photos shown are th which the dolls were	e actual live mo	ales tax. dels from	SPECIAL 1 WHEN (0% DISCOUNT
Copyright by London Sa	les, 1971		2 or mo	re dolls!

57

BODY-POWER PRODUCTS for

and STAND OUT with Easy-To-Use



Put POWER in your muscles with every twist! Quickly start to add up to 2" on your arms, 4" on your chest. Build rippling back muscles. Thick, broad shoulders. The power to lift girls over your head with one arm! One twist of the POWER TWISTER and every muscle in your body ripples with NEW vigor and Power. Builds strong muscles FAST! Muscles that make you an action-packed guy and a super-charged tiger with the girls! Easy to use; no adjustments; no assembly. Use it right out of the box for instant muscle-building fun! Made of Chromed-steel the POWER TWISTER is tough . . . durable . . . like you'll be! Guaranteed to muscle you up or your money back!

GUARANTEED! Use the POWER TWISTER for 5 days. If you don't feel it helped develop larger arm muscles, broader shoulders, a more masculine neck and a deeper chest, simply return it promptly for a full refund. We believe you'll depend on the POWER TWISTER for the BODY POWER, Virility, Strength and Muscle-Power YOU WANT!

FREE



Receive our famous "Power Twister Booklet" com-pletely illustrated to show you how to best use and ben-efit from the POWER TWISTER! Valuable information not available any 198

where else! YOURS for just

PLUS

FOR UNBELIEVEABLE CRUSHING HAND-POWER!



Just 5 minutes a day, for 30 days and your hands become granite-hard weapons for defense, extra power for sports and battering rams for any emergency. You'll never know when such hand-power will help you or someone you love.

This is a brand New Way . . . a fantastically successful system that turns your hands into successful system that turns your hands into fearsome, devastating arsenals of power! Based upon centuries-old secrets of Japanese Killer-Cults and a Space-age hand-building principle, this KARATE KRUSHER can make you into a two-fisted "tank of Power"... able to take care of yourself anytime, anywhere in ALL situations You'll never again fear any man or turn away from any challenge.

ASSURES YOU OUTSTANDING RESULTS:

OUR GUARANTEE / Slip your fingers into the leather grippers and feel the new Power surge through your hand. This hand Power is your "secret weapon" / And if you are not stronger and more confident after 30 days, send it back promptly and get your purchase price refunded



When you order your "Karate Krusher" you receive our Destructive Self-Defense Lesson ABSOLUTELY FREE! It shows you how to protect yourself against ANY armed and unarmed attacker! Shows dozens of ways to disarm and counter-attack any man WHATEVER HIS SIZE! It'S YOURS FREE when you order your "KARATE KRUSHER. ORDER IT NOW! Yours for ONLY

GAIN HEALTHY WEIGHT FAST! Up To 14 Pounds in 14 Days with





BEFORE—James Parker at a thin 158 pounds.

AFTER 14 days on Crash-Weight Plan, weighed 175 pounds.

A Totally NEW DRINK Guaranteed to Shape-Up your Skinny Body!

Even if you have tried and found it difficult to gain weight, we guarantee that you can add as much as 14 POUNDS in the next 14 DAYS by enjoying this delicious nutritional drink! It adds Muscle and Strength to your entire body. You'll feel great, too!

This unique and special formula does the trick FAST! No boring exercises to do; no bloating yourself with bulky foods to force weight.

Simply DRINK your way to good, healthy weight! "CRASH WEIGHT FORMULA #7" must work for YOU or your money back!

To add up to 14 POUNDS IN 14 DAYS YOU NEED . m 14-day supply of Crash-Weight Formula #7 . . . m 14-day supply of Appetite-Stimulating Tablets . . .

LUS FREE! Weight-Gaining Course. A 48 Page illustrated guide packed with step-by-step instructions in

weight-gaining methods. 7-day Supply: 7.98

14-day Supply: 14.98
(Your choice of Chocolate or Vanilla Flavor)

Special Price For Week's Supply and FREE COURSE!

PLUS

98

PLUS

Extra FREE for Ordering

Promptly!



With Your Order of ANY of our Famous BODY-POWER PROD-UCTS...you receive a SUPER BONUS of our world famous 15 COURSE BODY-BUILDING BOOK and ... 3 ISSUES of our exciting "BODY-BUILDING NEWSLETTER" packed with photographs, Mr. America's and Mr. Universe's personal secrets on developing EXTRA POWER and Strength and Vitality in every part of your body! A GIFT VALUE OF \$6.50 - YOURS ABSOLUTELY FREE WITH YOUR ORDER!

JOE WEIDER / Dept: 157-43P7

25 Maple Street, Norwood, N. J. 07648

for Virility, Strength & Muscle Power!

Slim Down & Tone-Up with



Trims Inches Off Your Middle. Waist, Hips and Lower Back While You Wear It Without Exercising!

SLIM GARD is the Newest space-age way to tone up and trim down your torso. All you do is wear it and it takes inches off your waist. It's fantastic the way it works! SLIM GARD acts like a waist supporter. It hugs your body, keeping warm air in, cold air out and induces immediate perspiration. Wear it on the golf course, tennis court, at home or anywhere.

SLIM GARD is well made of the finest neoprene rubber and nylon. Light-weight; cannot be noticed under your clothes and the convenient zipper makes it easy to slip on and off. Stretches approximately 6". Very comfortable and safe, of course. Available in Small (22-30 Waist); Medium (30-35); Large (35-42).



Irwin Kosewski, winner of over 50 trophies for "Most Muscular Waist" in various "Mr. America" contests, says: "You wouldn't think that a guy like me would wear the SLIM GARD, but I do. Every day if nossible It keps Every day if possible. It keeps my waist and middle trim while I wear it. I swear by it. You chubby guys will, too."

with your "SLIM GARD" ... a complete Slim Gard Course to help you create a more vigorous you, inside and out!



198

Follow this easy plan in the privacy of your room. Give it just 15 minutes a day and you'll slim down and feel stronger. In fact, YOU

SEE RESULTS WITHIN 2 WEEKS!
Thousands have, so will you!
GET YOUR "SLIM GARD" TODAY...AND YOUR FREE
COURSE FOR ONLY

SELECT YOUR POWER PRODUCTS NOW and RECEIVE YOUR FREE GIFTS!

Act Now...

FORMULA XR7 PLAN Helped Gerry Murray Lose 35 lbs. In A Few Weeks!

LOSE UP TO A POUND-A-DAY.. 14 POUNDS IN 14 DAYS... Without



BEFORE—Gerry Murray was overweight, sick and disgusted with life.



AFTER a few short weeks on the Weight-Loss Plan, he was 35 lbs. lighter and happier!



Losing Strength or Feeling Tired! FORMULA XR7...the Weight-Loss Plan that helps you lose ugly weight and KEEPS YOU FEELING GREAT!

The ONLY "Weight Loss" Plan that really does Something To Shape You up... Keep you Vigorous and Athletic-Looking while losing weight! This Plan puts POWER, Muscle and Health into your body while you slim down safely and handsomely. Other plans seem to lack essential qualities for maintaining your vitality as you lose weight.

Protein-enriched FORMULA XR7 Weight-Loss FREE
"XR7-Slimming"
Booklet and
12 Day
Supply
ONLY

98

(Your Choice of Chocolate or Vanilla Flavor)

Iighter and happier!

Protein-enriched FORMULA XR7 Weight-Loss Plan is packed with nutritional and balanced Protein, Vitamins, Minerals along with controlled fats and carbohydrates. Drink nutrious milk-shake tasting XR7; follow "the Plan" including the few simple exercises that come with it. You are guaranteed that within 30 days you'll look more alive, more athletic and more youthful THAN ANY OTHER TIME IN YOUR LIFE! THOUSANDS ARE ENJOYING THE BENEFITS! WHY NOT YOU? WHY NOT NOW...TODAY!

SPECIAL BODY-POWER OFFER!

- 2 Weeks Supply of FORMULA XR7 and PLAN...
- PLUS...ONE SLIM GARD...

PLUS # 3 FREE Issues of "Bodybuilding Newsletter" (a \$26.40 Value!)

It's time that I developed some BODY-

POWER. I want you to send me the prod-

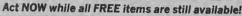
ucts checked below along with my Free Gifts. I understand all your items are

State

sold on a Money-Back Guarantee!

money order for \$

Favorite Sport





YOU GET IT ALL FOR ONLY



USE THIS COUPON AND ENJOY NEW BODY-POWER!



Gentlemen:

I enclose check or

Address

Dept. 157-43P7 25 Maple Street Norwood, N.J. 07648

ol		
U	A	į

POWER TWISTER, Free Power Twister Booklet Plus \$6.50 Value Gifts, all yours for only

	9	-	
ľR	8		
۲-	7		
	4		

KARATE KRUSHER, Free Self-Defense Lesson Plus \$6.50 Value Gifts, everything for only

CRASH-WEIGHT FORMULA #7 PLAN

with Free Weight-Gaining Course Plus \$6.50 Value Gifts (check one): 7-Day Supply

مطاله		- 7	
Г	7		

... only \$ 7.98

14-Day Supply only \$14.98

Check flavor desired: Chocolate ☐ Vanilla

SLIM GARD & Free Slim Gard Course Plus \$6.50 Value Gifts just \$9.98

Check waist size: Small (22-30)

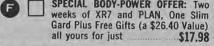
			rge (3		
0	FORMILI A	XR7	PLAN	with	



Slimming Booklet, 2 weeks supply Plus \$6.50 Value Gifts only \$9.98

Check	flavor	desired:	Chocolate

	□ Va	mill	а	
DY	-PO	NER	0 5	FFE
7		mi	ABI	0





An Important Message

To Every Man and Woman

In America

Losing His or Her Hair

HOW COMATE WORKS ON YOUR SCALP

If you are troubled by thinning hair, dandruff, itchy scalp, if you fear approaching baldness, read the rest of this statement carefully. It may mean the difference to you between saving your hair and losing the rest of it to eventual baldness.

Baldness is simply a matter of subtraction. When the number of new hairs fail to equal the number of falling hair, you end up minus your head of hair (bald). Why not avoid baldness by preventing unnecessary loss of hair? Why not turn the tide of battle on your head by eliminating needless causes of hair loss and give Nature a chance to grow more hair for you? Many of the country's dermatologists and other foremost hair and scalp specialists believe that seborrhea, a common scalp disorder, causes hair loss. What is seborrhea? It is a bacterial infection of the scalp that can eventually cause permanent damage to the hair follicles. Its visible evidence is "thinning" hair. Its end result is baldness. Its symptoms are dry, itchy scalp, dandruff, oily hair, head scales, and progressive hair loss.

So, if you are beginning to notice that your forehead is getting larger, beginning to notice that there is too much hair on your comb, beginning to be worried about the dryness of your hair, the itchyness of your scalp, the ugly dan-druff — these are Nature's Red Flags warning you of impending baldness. Even if you have been losing your hair for some time, don't let seborrhea rob you of the rest of your hair.

Note To Doctors

Doctors, clinics and hospitals interested in scalp disorders can obtain professional samples and literature on written request.

Male pattern baldness is the cause of the great majority of cases of baldness and excessive hair loss. In such cases neither the Comate treatment nor any other treatment is effective.

"I used to comb out a hand- "My hair has quit falling ful of hair at a time. Now I out and getting thin." only get 4.5 on my comb. -0. W. G. c/o FPO., N. Y. The terrible itching has

stopped." -L.H.M., Los Angeles, Cal.

"My hair was thin at the temples, and all over. Now "Used it twice and my hair tooks so much thicker, has already atopped failing." I can tell it." —R. N., Corena, Cal.—Miss C.Y., San Angelo, Tex.

-F. J. K., Chicago, III.

C1969 Comete Corporation

"My husband has tried many treatments and spent a great used to fall out by handfuls. Comate stopped it from started using your formula."

Oklahoma City, Okla.

"Comate is successful in "I've used a good many difevery way you mention. Used
it only a few days and can tried Comate, I had no resee the big change in my
scalp and hair."

—C. E. M. N. Richland, Wash.
hair looks thicker.

—G. E., Alberta, Canada

"Now my hair looks quite since I started using it."

thick."

"No trouble with dandruff
since I started using it."

-L. W. W., Galveston, Tex.

"My hair had been coming hair in one week, and I know out and breaking off for what the result will be in about 21 years and Comate thee more. I am so happy has improved it so much." over it, I had to write!"

—Mrs. J. E., Lisbon, Gs. —Mrs. H. J., McComb, Miss.

The development of an amazing new hair and scalp medicine called Comate is specifically designed to control seborrhea and stop the hair loss it causes. It offers the opportunity to thousands of men and women losing their hair to bacterial infection to reverse the battle they are now losing on their scalps. By stopping this impediment to normal hair growth, new hairs can grow as Nature intended,

This is how Comate works: (1) It combines in a single scale treatment the essential corrective factors for normal hair growth. By its rubifacient action it stimulates blood circulation to the scalp, thereby supplying more nutrition to still-alive hair follicles. (2) As a highly effective antiseptic, Comate kills on contact the seborrheacausing scalp bacteria believed to be a cause of baldness. (3) By its keratolitic action it dissolves ugly dandruff. By tending to normalize the lubrication of the hair shaft it corrects excessively dry and oily hair. It eliminates head scales and scalp

In short. Comate offers you in a single treatment the best that modern medicine has developed for the preservation of your hair. There is no excuse today except ignorance for any man or woman to neglect seborrhea and pay the penalty of hair loss.

COMATE IS UNCONDITIONALLY GUARANTEED

To you we offer this UNCONDITIONAL GUAR ANTEE. Treat your scalp to Comate in your own home, following the simple directions. See for yourself in your own mirror how after a few treatments, Comate makes your hair look thicker and alive. How Comate ends your dandruff, stops your scalp itch. How Comate gives your hair a chance to grow. Most men and women report results after the first treatment, some take long-er. But we say this to you. If, for any reason, you are not completely satisfied with the improvement in your own case — AT ANY TIME return the unused portion for a prompt refund. No questions asked.

But don't delay, For the sake of your hair, order Comate today, Nothing — not even Comate - can grow hair from dead follicles. Fill out the coupon now, and take the first step toward a good head of hair again.

RUSH THIS NO RISK COUPON TODAY

CO	MATE	CORI	PORATIO	ON E	ept.	263	40
			Street,				

Please sand at once the complete COMATE hair and scalp treatment (60 day's supply) in plain wrapper. I must be completely satisfied with the results, or you GUARANTEE prompt and full refund on return of unused portion.

☐ Enclosed find \$10 (check, cash, money order). Send postpaid.

☐ Send C.O.D. Enclosed is \$1 deposit. I will pay postman \$9 plus about \$1.50 in postal charges on delivery. Save the \$1.50 by enclosing \$10: Canada, Foreign, APO, FPO, add \$1 - No C.O.D.

Name		•
Address	7	-
City	State	Zip

Patterson matches went down in history as some of the greatest bouts ever to grace a wrestling ring. They met several times before thousands of fans in San Francisco as well as other cities.

Stevens and Patterson collided in championship death matches, lumberjack matches, special return bouts with no stopping for blood and no disqualification, and each time they finished battling the fans sincerely believed it was Stevens who proved the better

"I am younger than Ray Stevens, stronger than Ray Stevens, better looking than Ray Stevens and a better man than Ray Stevens. I am the true champion, and no one can prove I'm not.

"You know," Patterson continued, "it's really funny. Every time I wrestle Stevens, I beat him and he throws another challenge at me. I think it's kind of humorous, actually, because each time I'm through beating him he still can't get it through his thick skull that I'm the better man.

"Until I actually break his leg, arm or neck, for that matter, I guess he won't realize I'm the king. Let me tell you something: I can beat Ray Stevens seven days a week!"

Patterson and Stevens wrestled again in wild, bloody matches and Patterson, in 1969, was handed the U.S. Heavyweight Championship on a silver platter.

Patterson originally was scheduled to wrestle Stevens, with the latter defending his title on the line, however a few days prior to the match Stevens was injured riding motorcycles in a motorcycle race and received serious facial cuts and bodily injuries.

As a result, the doctors failed to allow Stevens to wrestle that night, thus Patterson, the number one challenger, was then handed the title.

'Stevens has done this kind of thing before," Promoter Roy Shire announced at a press conference. "Of course, his injury at the race was an accident but we can't let that stop the situation.



Your Dreams Can Become a Reality with your own Duraclean Franchise

Hundreds of men—previously working for salaries or wages—
www enjoy greatly increased incomes, personal independence, and secure futures
as owners of their own businesses under the Duraclean Franchise

Unthinking men may tell you that the day is past when an individual can build a successful business of his own. The fact is that Franchising has opened a wonderful new world of opportunity for such men. The "mama and papa" grocery store, and the corner druggist have succumbed to the gigantic chains. But, in their place an exciting new kind of business abounds with big profit opportunities for the individual.

For twenty years the "service industry" has been growing with fantastic speed. Let the chains have the retail store business. Even a small business providing an unusual service can bring profits to the individual that were unheard of in the old days. And, unlike the chains, the service business today, is thriving under Franchising.

What is the difference? Just this: A chain is a large number of stores in a chain all operating under the same plan; under the same well-known name; but are owned by one corporation. In Franchising, the individual uses tested and proven plans for starting his business and building it; he operates under a Nationally Advertised and well-known name, he has step by step guidance but he owns the business. He enjoys the advantages of chain recognition, but he keeps all the net profits for himself.

The Duraclean Franchise is such a business. No store to rent. No fixtures to buy. No inventory or stock of goods to pay for. No office or work-room required. And, no special education or experience is needed for success. Men of almost every educational level have made glowing successes with the "know-how" furnished by our Company. They've worked from their homes as all Duraclean Service is given on the premises of the cus-

tomer. In the beginning they've used the family car as all equipment can be carried in the trunk. Their only investment has been a cash outlay of a little more than \$1000.

What is Duraclean Service. It is a modern method of cleaning and reviving color and resilience of carpets, rugs, upholstered furniture and auto interiors-a method that has almost unbelievable superiority over the old way of harsh scrubbing with water, strong detergents, and power driven brushes. Tests made by an independent laboratory show that the Duraclean "Absorption Method" removes twice as much dirt and soil removed by machine scrubbing. And, the carpets and upholstery are dry and ready to use a few hours after cleaning. In addition to cleaning and reviving, you have five other equally superior services to increase profits. The improved Duraclean process has proved so superior that Duraclean Services are now available through a world wide organization.

Who are the customers? The finest homes in your community, yes. But, of equal importance hotels, motels, schools, shops, stores, offices, theaters, hospitals, and institutions. The commercial business is big and because much of this work can be done evenings or Saturdays, many men have started in spare time without giving up their jobs or pay checks. When they have seen from actual experience that Duraclean could pay them many times their former salaries, they have resigned the old job and become independent businessmen—with all the added respect and standing that a businessman has in his community.

If you've ever had a really strong desire to "some day own your own business" the Duraclean Franchise is well worth investi-

gating. We have no salesmen to try to influence you. The entire Duraclean Opportunity is explained in detail in a 24-page book. This book will be mailed free to any man sincerely interested in a future of security and independence. Just your name and address is all that's needed. Send it today. After reading all the facts, if you decide to take the next step, you can write again and let us know.

We'll help you with financing, with training, with equipment, and with all our years of experience in showing other men how to make their dreams become realities. To investigate costs nothing and does not place you under the slightest obligation. Is this something you'should do for yourself? Today?

And manse President

DURACLEAN INTERNATIONAL

3-P74 Duraclean Bldg. Deerfield, III. 60015

Ford Marsh, Presi 3-P74 Duraclean B	dent, DURACLEAN INTERNATIONAL uilding, Deerfield, Illinois 60015
interested I'll le not under any ob	ails of the Duraclean Franchise oppor ad your 24 page book. Then if I am t you know. It is understood that I an oligation and that no salesman will cal
to influence my	decision.
to influence my	decision.
Name	decision.



THE AMAZING \$100 A DAY SYSTEM

The simple, automatic system of betting to win used every day at gambling casinos throughout the world.

 No skill needed ● No complicated for-mulas ● No gadgets ● Practice at home Learn in just a few hours

Send \$5.95 to Century House Press, Dept. DC-04 _, P.O. Box 4282, Grand Central Station, New York, New York 10017. Satisfaction guaranteed.





25 Maple St., Norwood, N. J. 07648

BECOME A FEARLESS

STATE.

ping to: JOE WEIDER, Dept. 157-43SD10

SO, YOU WANT TO The facts about GROWTH & HEIGHT

PURCHASE PRICE

INCREASE. ADULTS, YOUNGSTERS.
Medical details, etc. Send 25¢ for postage & handling to: Physical Culture Products (CMTBox 1548, Pompano Beach, Fla. 33061



The NWA told Stevens before to not engage in other such dangerous sports if it will affect his life as a wrestler.

"Stevens paid no attention and as a result, found himself injured on the side. Since Patterson was supposed to get a shot at the title, the NWA forced Stevens to hand the title to Patterson on a forfeit."

Thus, Patterson was the new champion and he defended his title that night against popular Pedro Morales, the substitute for Stevens, in an interesting match.

Stevens had held the same title off and on 5 different times, and the World's Tag Team Championship once with aforementioned Patterson, and once with Peter Maivia, the popular Samoan star.

That isn't all the success Stevens has enjoyed. He twice merged the winner of San Francisco's 18 Man Battle-Royal, once defeating Dr. Bill Miller and on another occasion beating Patterson. On both occasions he walked away with \$10,000.00 and a beautiful trophy.

Stevens has some interesting comments on his own personal style of wrestling, to wit and as follows:

"I want to continue wrestling quite a spell. I actually don't know of anyone who could handle me when he goes according to the rules. I guess I'm just about the only one today who knows how to wrestle defensively.

"My style is simple. I merely let my opponent wear himself out and then I pin him. Tactics such as this really take little out of me and I also make it a point to stay in top condition by wrestling and daily workouts,"

It's a fact Stevens knows what he's talking about. How does the 5'11", 235 pounder feel about his present style of following the rules?

"Actually stating I follow the rules almost would be a lie", Stevens insisted. "It's just that whereas before I always broke them, for the last few years I've been stepping into the ring prepared for any eventuality. If my

CITY

BODYBUILDING COURSE



THE BODYBUILDING SYSTEM THAT GUARANTEES -

YOU'LL PUT ON INCHES OF POWERFUL **MUSCLES ON YOUR BODY!**

At last, NEW bodybuilding secrets are now available for your use. Finally, after years of experimenting we have come up with the fastest muscle building system in the world. Our course really works thousands have taken our course and have obtained fantastic results. Right in the privacy or your own bedroom, you can completely transform your body.

SEE YOUR MUSCLES GROW DAY BY DAY!

You can have POWERFUL MUSCLES FAST . . . not by years and years of hard work . . . but by simply following our fascinating system . . . a system that works so fast you can see results from day to day! Isn't that the kind of course you want? We absolutely guarantee results.

HERE ARE JUST A FEW OF THE LETTERS WE HAVE RECEIVED -

"Wow! I'm making fantastic gains, following your new method of muscle building. never knew it could be so easy to build muscles."

J. Johnson

"In just 3 weeks I have gained on my arms and 4" my arms and 4" on my I have also lost 4" chest. off my waist. Your course is just great!" D. Roberts

"I was a skinny weakling when I enrolled, now I've gained 30 pounds in just 45 days. I am truly amazed, I'm going to be dynamite on the beach." B. Abbott

"I'm transforming all the fat off my body and changing it into rock-hard muscle. It's amazing — I have lost 8" off my waist. I can actually see my muscles growing from day to day. P. Williams



"I have gained 20 pounds in just 30 days and I have gained over 6 inches on my chest. I find that my power has dou-bled. In sports I am a winner in everything I do."

B. Daniels

"I have gained 5" on my arms and 12" on my chest, while losing 3" off my waist. I have tripled my power and speed. Thanks for what you have done for me!" M. Robinson



MORRIE MITCHELL GAINED 65 POUNDS OF MUSCLE WHILE FOLLOWING OUR 'REVOLUTIONARY NEW METHODS' ON BODYBUILDING.

TAKE YOUR CHOICE! You Can Do This...

- * DOUBLE OR TRIPLE YOUR STRENGTH in record time! It wouldn't take long before you can perform feats of strength.
- ★ BUILD HUGE GIANT SIZE muscles fast. You'll have bulging muscles before you know it.
- TRIM YOUR WAIST by following ultra-modern methods. It won't take long before your waist shows washboard abdominal muscles.
- ★ GAIN WEIGHT You can actually gain up to 50 pounds of rock-hard muscle.
- ★LOSE FAT You'll find it easy to get rid of excess fat and replace it with muscle.
- ★FEEL 100% BETTER You can't help but feel great

once you own a muscular be	day.
UNIVERSAL BODYBUILDING Box 485, Dept.21 Dearborn, Mich. 48121	FREE!
Shoot the 'works' to me free! Ru that free muscle-building information I can add inches of powerful muscle the privacy of my home. I am send help cover postage and handling co	ush me all on, so that es – all in ding 25¢ to

under no obligation. (Please print)		1.6	
Name		Age	
Address		1000	
City	State	Zip	
11 11	MAIL TODAY	V	

Directory Of Active Clubs

For your protection, to keep out undesirables, these clubs have agreed to co-operate with the Post Office Department. Their extensive advertising enables them to offer better service. If you are lonely—if life is passing you by —why not meet the sun halfway?

P.O. Box 5697 - Advertising Reno, Nevada 89503

JAPANESE GIRLS

have been trained from childhood in the art of pleasing men. Make wonderful wives. We have 100's of attractive, sincere Japanese girls & ladies listed. Want men of all ages for friendship, love, marriage. Rush only \$1.00 for real photos, descriptions, full details, names, application, etc.

JAPAN INTERNATIONAL POB 1181 CM Newport Beach, Calif. 92663

At last, there's no need to be lonely any longer — no need to look for companionship they sands of miles At last, there's no need to be lonely any longer — no need to look for companionship thousands of miles from your home. Meet and correspond with members of the opposite sex, LIVING NEAR YOU—by joining this unique and independent club. Send for FREE details. Elite Publishing Service, P.O. Box 1991, Chicago, Ill, 60690.





2000 FOTOS

World's largest matrimonial catalog of 2000 women eager to marry. 2000 Fotos of lovely ladies from America, Canada, Europe. All ages, shapes & sizes. Many Lurope, Ail ages, snapes & sizes. Many lmmigrant girls. Fresh listings daily. Details free. 2000 Fotos/descrip. \$2.00 CONTACT BUREAU: BOX 12, TORONTO 16 CND. or BOX 737, FT. LAUDERDALE, FLA. 33302 U.S.A.

Pick Your Chick

From hundreds of lonely, anxious girls in our files, Many near you! Your own personal free. Latest List of 200 ALL NEW Ladies Names, Addresses, Descriptions, only \$1. This could easily be the turning point in your life.

H&R Club Box 5546

Ocean Park, Calif. 90405

ARE YOU LONELY?

100 Free Photos, genteel ladies or gentlemen. Let us help you find new friends. Catholic, Jewish. or Protestant. (Ladies under 36 free). U.S., Canada only information free. ROYAL

Box 1409- M

Akron, Ohio 44309, U.S.A.

Chinese Girls

Exciting - Attractive - Loyal. They want men NOW for friends, Romance, Love. Make best companions, finest wives. For complete information, including lovely photos, rush \$1.00

FAR EAST 324-E So. First St., Alhambra, Calif. 91802

Blonde Swedish, Lovely German GIRLS

Seek Friends & Husbands.
Photo Album \$5.00 — Details Free!

"SILVER THISTLE"
INTERNATIONAL CONTACT CENTER
P.O. Bex 310/D 2000 Hamburg 67, Garmany

BE LONELY NO MORE! OPEN DESTINY'S DOOR!

\$3.00 brings Cupid's Destiny, World's Greatest Social Publication, including coast-to-coast and international listings with names and addresses, men or women. Captivating descriptions; sparkling pictures — widows, widowers, bachelors, beautiful girls desiring early marriage. (Year, quarterly, \$8.00).

Destiny League, Box 5637, Reno, Nev. 89503

We don't care about your age, Just tell us kind of woman you wish to meet. Our women are screaming to meet you.

MARRY RICH!

In about five days after we receive your application you'll start receiving letters.

Do Not Send Money

Name	
Address	
City	
State	Zip

Write us a letter telling us about yourself. Also send in above appli-cation. This offer will not be repeated if we can get enough men for our women.

Remember our slogan: "No man is any good without a woman." Girls! Send us a snapshot.

HELP COMPANY CLUB 4554 Broadway Chicago, III. 60640

200 names, addresses, descriptions, either sex, only \$1 — includes membership — your name listed if desired. Send this ad and receive 50 extra names. Lists sent in plain sealed envelope

California Club

Box 314

Long Beach, Calif. 90801

Hundreds of beautiful and attractive young Swedish girls and ladies would like to cor-respond with you. Just send us your name and address and receive "free" information in plain, sealed envelope, by airmail. Rovema International, Dept. 11, Box 42066, S-126 12, Stockholm, Sweden.

ORIENTAL GIRLS

Beautiful, lovely, faithful. Over 1600 nice girls & ladies waiting. All ages. They want friends, romance, marriage. We have a girl for you. Photos, descriptions, names, details. application, guarantee only \$1.00.

Western, POB 151- R Garden Grove, Calif. 92642

HA BE TONET

If its Friends, Romance or Companionship you want, let America's foremost Club arrange an introduction for you. Nation-wide membership. Confidential, Reliable. wide membership. Confidential, Reliable Write for sealed information, sent free.

PEARL J. SMITH Kansas City, Mo. 64142, Box 2732-W

BEAUTIFUL GIRLS FOR YOU!

Beautiful Spanish girls from all parts of Mexico and Latin America. (Sometimes from USA). Girls who will care for their men lovingly and obediently. Airmail \$1.00 (personal check okay) for membership application questionnaire, photos, etc.

International Introductions Nestor, California 92053 Box 454

de

LONELY?

Why not contact a girl abroad ? 500 photos with full addresses and descriptions of European, Asian and Latin American girls willing to meet YOU \$ 7.00 HERMES

Box 17/25, Berlin 11, Germany *******

opponent wants to follow the rules, so will I. If, on the other hand, he insists on breaking them, such as Patterson, Kinji Shibuya, The Sheik, etc., than I'll break them also and show them the right, most successful way of breaking the rules.

"Don't forget, breaking rules is right up my alley. All my life I've been accustomed to it. When I was younger in New York city, I couldn't even walk down the street alone even during the day without having to worry about 2 or 3 toughs jumping out of no where and beating the hell out of

"I got used to protecting myself physically and it reflected on my life as a wrestler. So, stating whether or not I'm going to follow the rules during a particular match actually depends on my opponent, how I feel at the time and my attitude towards him."

How do the fans feel about Stevens?

"Ray Stevens is ours to hate, We feel we have the right to boo him when he uses illegal tactics against a man who is going by the book and we feel he's perfectly justified in ignoring the rules when he goes against a man who does likewise.

"Let's face it: we also apparently have been looking for an excuse to root for Ray. We couldn't do so if his tactics were so consistantly illegal but we certainly enjoy doing so now that he's observing the rules at least some of the time."

It might be added, too, that Stevens is box-office wherever he appears, which means financially he is well rewarded for his efforts. When he does hang up his gear, wrestling's "Blond Bomber", the fabulous Ray Stevens, should walk away with enough money to keep him comfortably the rest of his

THE END

I hope that True Wrestling fans have bought a copy of the 1973 Official Wrestling Yearbook. You'll be glad you did.

The Editor

Doctors in Sweden say there IS a Cure for Arthritis

There IS a cure for arthritis...according to a number of Swedish physicians who have developed for this dread disease an unorthodox treatment which they have found to be notably successful.

which they have found to be notably successful.

This welcome news comes to the ever-growing number of sufferers from several health clinics in the mountains of Sweden, where a group of doctors are achieving impressive results with a method of treatment based on biological medicine. It is a method almost unknown in the United States.

Among these medical pioneers are men like Dr. Jern Hamberg, Dr. Lars-Frik Essén, and Dr. Karl-Otto Aly, physicians of high repute in Swedish medical circles. Their method of therapy requires mone of the usual drugs and injections; instead, their experience indicates that it enables the body actually to cure itself of arthritis. Now comes the book which, for the first time, reports to the American public on the cures of arthritis being achieved in Sweden. We would like to send it to you at our risk.

Pawo Airola is a Canadian naturopathic doctor educated in Europe. Although not himself an authority on arthritis, he has long taken an interest in this disease which afflicts some 17 million Americans. Airola recently spent several months in Sweden, visiting the health clinics where biological medicine is practiced. He conferred with their staff physicians, studied patient records, and interviewed former patients themselves. His book is a journalist's report on what he saw and heard.

Here are just two of the clinical cases which Airola investigated while in Sweden:

Albin Vistrand, a Swedish farmer so crippled by arthritis he could hardly move his arms and legs. Twelve years of treatment with prosthetic devices, drugs, and X-Rays had availed nothing. Yet, after only one month at the Brandals Clinic, his pain vanished, his limbs regained mobility and he went home to work his farm-completely cured.

Mrs. Kajsa Andersson, mother of five, who wame to a clinic after

from the Foreword by

limbs regained mobility and he went home to work his farm-com-pletely cured.

...Mrs, Kajsa Andersson, mother of five, who came to a clinic after five years of futile treatment by her own doctor. She arrived in frightful pain, so helpless she had to be carried to her room. Less than one month later she was discharged, showing no trace of the disease! Five years later, she still enjoyed the best of health.

Airola's book describes many such cases. "Our general experi-ence," says Dr. Karl-Otto Aly, one of the physicians, "is that bio"

A SWEDISH MEDICAL DOCTOR:

"Many patients have been restored to health through the prac-ticed application of biological medicine after all the conventional treatments, have failed, Biological medicine and naturopathic methods of treatment will come to the fore more and more as the successful alternative to conventional therapy; and for the afflicted who tried in vain conventional therapy, they present the only choice."

These True Cases Prove That Arthritis CAN Be Cured NOTE: in preparing this book, the author personally interviewed many former arthritis victims who had been treated at several biological clinics and institutes in Sweden, Here are some of the authenticated cures reported in his book.

She came to the clinic in a wheelchair...and left it dancing a polka

Mrs. F. G., 72, was totally invalided by arthritis, and diagnosed as an incurable case. Brought to one of the Swedish clinics, she had to be carried inside by attendants. Six weeks later she was released, in good health...dancing a polka on her way out the

released, in good health...dancing a polka on ner way out me-door!

He couldn't move his arms or legs-now he goes skiing

Karl Engberg, 46, was a lifelong sportsman who was struck down
by rheumatoid arthritis. His joints were inflamed and swollen, his
arms and legs almost immobile. After eight months of treatment,
he was back on the ski slopes, completely cured.

Suffered for sit years-cured in three weeks

Guiddi Deiber, a young housewife, took drugs for six years to no
avail, Her arthritis became steadily worse, and one drug impaired
her eyesight. Yet treatment at the Bykagarden Clinic sot rid of
her disease in three weeks...one of the fastest cures on record.

Cured of arthritis in two months-no relapse ten years later

Martin Lindgren, 45, was bedridden with agonizing pain and
badly swollen joints. After a series of futile drug treatments, he
and badly swollen joints. After a series of futile drug treatments, he
arden, After a series of futile drug treatments, he
arden, After his here he went home cured...and ten
years later still enjoyed wonderful health.

-Lars-Erik Essén, M.D.

"I have seen with my own eyes how patients with arthritis, crippled for years, have left their crutches and beds...and walked."

-says-Paavo O. Alora reporting on his visits to Swedish health clinics where biological medicine is making new advances in the treatment of arthritis. "Many patients with tears in their eyes told me of their wonderful experiences at the clinics. After a few weeks of simple and harmless treatments, the pain-from which they had suffered for years-disappeared, and their joints became mobile and flexible again."

In a book that holds a message of encouraging new hope, Airola describes the cures for arthritis effected by Swedish physicians who abjure the use of drugs in treating this disease. Instead of taking drugs, patients at the clinics in Sweden follow a prescribed regimen of light fasting, a purlying diet, and mild exercise, and in some cases, therapeutic baths and massage—all of which are described in this book.

logical methods of treatment do affect the disease in a favorable direction and in many cases accomplish a complete cure."

How The Swedish Program Of **Natural Biological Therapy Works**

As Airola reports on it, the biological therapy used in Sweden is surprisingly simple and natural. No drugs are permitted. The idea is to encourage the body to purge itself of the biochemical disturbances which seem to cause arthritis, thereby normalizing the metabolism, and restoring the proper function of organs and glands. As Dr. Jern Hamberg of the Allfa Clinic told the author, "We don't cure patients—they cure themselves with our help."

The book describes the three basic steps in this program of treatment: controlled fasting, a special diet, and mild exercise, Quoting extensively from the doctors he interviewed, Airola explains:

the decisive role of proper nutrition in effecting the cure; and the six rules of eating the arthritic must observe
daily menus for breakfast, lunch, and dinner served in the Swedish clinics; with recipes for preparing these tasty dishes
the simple forms of exercise prescribed for patients in Sweden
why the arthritic must throw away his bottles of aspirin, and stop taking drugs like cortisone and ACTH
what the doctors say about the effects of climate on arthritis; the high-protein diet fact; the role of constipation; and the value of food supplements in the diet.
Airola frankly admits that this method of biological therapy runs counter to the accepted wisdom in most American medical circles, where arthritis is still treated with drugs. But he feels the results achieved in Sweden speak for themselves.
"Arthritis sufferers," says Airola, "are brainwashed with propaganda that there is no cure for arthritis. But my book shows there is indeed a cure." If you would like to investigate the facts supporting that statement, we urge you to send for the book now.

- He Left His Crutches and Walked
 Kajsa Andersson's Lasting Cure
 "There is No Cure"
- What is Arthritis?

- · Eight More Actual Cases

- . Can Fasting be Undertaken at Home?
- What Exercises are Best for Arthritis?
 Are Citrus Fruits Harmful?

- Cider Vinegar and Honey
 The Factor of Climate
- The High Protein Diet Myth
 Vitamin and Mineral Supplements
- Which Supplements Should You Take?
- The Role of Constipation in Arthritis
- Can Injuries and Physical Stress Cause Arthritis?
- Biological Clinics in Europe: Names and Addresses
 Recipes and Directions



ABOUT THE AUTHOR

Peavo Airola is a naturopathic doctor, educated in England, and a member of the British Guild of Drugless Practitioners. a member of the British Guild of Drugless Practitioners.

A personal friend and student of Are Waverland, the famous Swedish pioneer of natural living, Airola has spent much time in Sweden studying the effects of environment on health, of late, he has ulrected his attention to arbritis and the biological, drugless methods of treatment used in Swedish clinics to control this crippling disease.

A Public Statement by Paavo Airola:

"Il claim no specific accomplishments in the medical field, nor do I profess to be an authority on arthritis. In this book I do not advance a new cure for arthritis...I merely present, as an informed, objective reporter, biological medicine's breakthrough in the treatment of arthritis, The real authorities behind the biological medical ideas presented in my book are Dr. Jern Hamberg, M.D., Dr. Lars-Eric Essen, M.D. (who wrote the Introduction, M.D., and Dr. R. Watterson, M.D. These respected medical, M.D., and Dr. R. Watterson, M.D. and in the biological production of the property of

Here Are Chapter-by-Chapter Highlights

- Why Conventional Remedies Fail
 The Program of Biological Treatment
 The Vital Role of Nutrition

- Health Paradise in Sweden
 How the Battle is Won: Grets Fribers's Story
 How the Battle is Won: Guldi Oreiber's Story
 Alfta Clinic in Northern Sweden
 Dr. Kari-Otto Aly: Exponent of Biological Medicine

S.A. & L. Enterprises, Inc., Dept. A26340 1044 Northern Blvd., Roslyn, N.Y. 11576

Gentlemen: Please rush me a copy of THERE IS A CURE FOR ARTHRITIS, #80022, by Paavo O, Airola! I enclose 55.98 in full payment, in addition, I understand that I may examine this book for a full 30 days entirely at your risk. If at the end of that time the state of the full state of the stat

- MAIL NO-RISK COUPON TODAY -

for every cent of my money ba	ick.
Enclosed is check or M.O. for	\$
YOU MAY CHARGE MY: [MASTER CHARGE
Acc't #	
Inter Bank #	(Find above your name)
Expiration date of my card_	
OR YOU MAY CHARGE M	Y: BANKAMERICARD
Acc't #	
Expiration date of my card	
Name	
	Please prin
Address	

S.A. & L. ENTERPRISES, INC., Dep A26340 1044 Northern Blvd., Roslyn, N.Y. 11576

Is it true the amazing secret of TELECULT POWER

AUTOMATICALLY BRINGS YOU ANYTHING YOU DESIRE

And in 10 seconds starts to draw Riches, Love, Fine Possessions, Friends, Power, Secret Knowledge, and much more into your life? See for yourself!

Yes, a staggering miracle has happened; A brilliant psychic researcher has discovered a secret—se powerful that it is said to bring your desires to you, from the invisible world, like a blazing streak of lightning!

Yes, how would you like to be able to sit in your living room, give the command for love, and instantly have your loved one appear at your side? Or give the command for money, and suddenly find a big, thick roll of dollars in your hand?

Now, a daring new book called TELECULT POWER lays bare this magic secret, and shows how it can bring fortune, love, and happiness. And Reese P. Dubin – the man who discovered it – makes this shocking claim...

"Great Wealth And Power Can Be Yours!"

Admittedly, the concept this book proposes is completely opposed and contrary to normal human knowledge and experience. "But at this very moment," says Mr. Dubin, "I have startling proof that I want you to see with your own eyes! I want

moment, says Mr. Dubin, "I have startling proof that I want you to see with your own eyes! I want to show you...

"'How diamonds and jewels have appeared, seemingly out of nothingness, shortly after the use of this strange secret!"

"'How a man used this method for a pocketful of money!"

"'How a woman used it to fill an empty purse!"

"'How a farmer received a pot full of gold!"

"'How another user Teleported a gold jewel box to her, seemingly out of thin air!"

"'How a woman used this method to regain her lost youth!"

"'How a woman used this secret!"

"'How a woman used it to bring her mate to her, without asking!"

"'How a woman used it to bring her mate to her, without asking!"

"'How a man heard the unspoken thoughts of others with this asser!"

• "How a man heard the unspoken thoughts of others, with this secret!"

others, with this secret!"

"How a woman saw behind walls and over great distances, with it!"

"How a man broadcast silent commands that others had to obey!"

Let us now clearly demonstrate to you the scientific basis behind the new wonderworking, Miracle of TELECULT POWER!

"How Telecult Power Brings Any Desire Easily And Automatically!'

For many years, Reese P. Dubin dreamed of a way to call upon the invisible forces at work all around us. He spent a lifetime digging and searching for the secret. These investigations brought him knowledge that goes back to the dim recesses of the next.

ing for the secret. These investigations brought him knowledge that goes back to the dim recesses of the past.

One day, to his astonishment, he discovered that he could actually broadcast silent commands, which others instantly obeyed. Using the secret he tells you about in this book, he tried it time after time — commanding others to sleep, get up and come to him, talk or not talk — and act according to his silent wishes, it worked every time!

Working relentlessly from this evidence, Reese P. Dubin succeeded in perfecting a new kind of instrument — called a Tele-Photo Transmitter — that concentrales your thoughts, and sends them like a streaking bullet to their destination!

OTHERS OBEY SILENT COMMANDS! Writing of the success of this method, one user reports the following experience:

"I willed her to pick up and eat a biscuit from a plate in a corner of the room. She did so. I willed her to shake hands with her mother. She rushed to her mother and stroked her hands...

"I willed her to nod. She stood still and bent her head, I willed her to nod. She stood still and bent her head, I willed her to clap her hands, play a note on the plano, write her name, all of which she did."

"No one can escape the power of this method, says Mr. Dubin. "Everybody — high or low, ignorant or wise — all are subject to its spell! And unless the person is told what's being done, he will think the thoughts are his own!"

HEARS THE THOUGHTS OF OTHERS! Experimenting further with the Tele-Photo Trans-

HEARS THE THOUGHTS OF OTHERS! Experimenting further with the Tele-Photo Transmitter, Reese P. Dubin soon found that he could

を持た

"tune in" and HEAR the unspoken thoughts of others. He says. "At first, these hearing impressions startled me, and I took them for actual speech, until I realized that people don't usually say such things aloud! And their lips remained closed."

SEES BEYOND WALLS, AND OVER GREAT DISTANCES! Then he discovered he could pick up actual sights, from behind walls and over great distances! And when he "tuned in" he could see actual living scenes before him—as clear as the picture on a television screen!

MAKES WOMAN APPEAR — SEEMINGLY
OUT OF THIN AIR! With mounting excitement,

Reese P. Dubin launched one of the most exciting experiments in the history of psychic research, He wanted to see if the Tele-Photo Transmitter could bring him an actual material object! He chose, for

bring him an actual material object! He chose, for this experiment, the seemingly impossible: an actual living person!

He simply focused the Tele-Photo Transmitter, by dialing the object of his desire. In a flash the door burst open, and there — standing before him, as real as life — was his long-lost coustn!

He stared and rubbed his eyes, and looked again! There — smiling, with arms outstretched in greeting— stood living proof of the most astounding discovery of the Century!

Dial Any Treasure!

You'll see how to use the Tele-Photo Transmitter, to summon your desires. This 'special instrument – your mental equipment – requires no wires, and no electricity. "Yet," says Mr. Dubin, "it can teleport desires, swiftly from the invisible world."

When you dial your desire-whether for riches, love, or secret knowledge-you capture its invisible, photoplasmic form, at which point "it starts to materialize!" says Dr. Dubin.
"Telecult Power can work seeming miracles in your life," says Mr. Dubin. "With it, it is possible to dial any desire – called a Photo-Form – then sit back, relax, and watch this powerful secret go to work!"

"Instantly Your Life Is Changed!"

"Instantly Your Life is Changed!"

With this secret, the mightiest force in the Universe is at your command! "Simply ask for anything you want," says Mr. Dubin, "whether it be riches, love, fine possessions, power, friends, or secret knowledge!"

Suppose you had dialed Photo-Form \$2 for Jewels, for example. That's what Margaret C. did, in an actual example Mr. Dubin tells you about. Rich, glittering diamonds and jewels literally appeared at her feet: a pair of gold earrings, which she found that morning . . a surprise gift of a pearl necklace, and matching silver bracelets . . a beautiful platinum ring set with emeralds and diamonds, dropped on her front lawn!
"Almost overnight." says Mr. Dubin, "it can start to multiply riches, bring romance and love . . draw favors, gifts, new friends . . or anything else asked for! It isn't necessary for you to understand why. What is important is that it has already worked for many others . . men and women in all walks of life . . worked every time . . and it will work for you, too!"

Brings A Pocket Full Of Money!

You'll see how Jerry D. used this method. He was broke a week before payday. All he did, he says, was to dial Photo-Form #1. Suddenly he felt a bulge in his pocket. Lo and behold! He took out a roll of money . . . fives, tens, twenties . . . and more! Obviously, it had been placed therebut when? And by whom?

A Brand New Car Comes!

Marty C., a taxi driver, reports that he just dialed Photo-Form #4, sat back, relaxed, and waited for things to happen. In a short time, great excitement filled the house. His wife came hurrying in, saying, "We won it! We won a car and a cash prize! They just delivered it!" He got up and went to the window. There, big and beautiful,



standing in the driveway, was a brand new Cadil-lac!

Brings Mate Without Asking!

Mrs. Conrad B. reports that she was tired of "pursuing" her husband, as she called it. She wanted him to voluntarily do the things she longed for, take her places, show affection. But he hadn't looked at her in years. He would fall asleep immediately after supper, or watched the ball games, or read the papers. Secretly Mrs. B. decided to try this method. She dialed Photo-Form #9 for Love! Instantly, her husband's attitude changed from boredom to interest and enthusiasm. And from that day forward, he showered her with kindness and affection! It was like a miracle come true!

The Power Of This Method!

The Power Of This Method!

There are so many personal experiences which I could recount, stories of healing, wealth, and happiness with this secret, that I find myself wanting to tell all of them at once. Here are just a few ...
**REGAINS HAIR GROWTH! Walter C. had a shiny bald head with just a fringe of white hair showing around the edges. He tried this method, and soon his hair began to regrow. The new hair came in thick, dark, and luxurious!

**ROLLS DICE 50 TIMES WITHOUT MISSING ONCE! You'll see how this secret gave Albert J. the power to roll the dice 50 times, without missing once, and—for the first time in the history of Las Vegas—walk away with \$500,000!

**DISSOLVES ALL EVIL! You'll see how this

Las Vegas—walk away with \$500,000!

• DISSOLVES ALL EVIL! You'll see how this amazing secret revealed to Lawrence M. the people who were trying to make him look silly at work—actually revealed their secret thoughts—made them confess and apologize!

If TELECULT POWER can do all this for others, what riches, what rewards, what amazing results can it also bring to you?

-- MAIL NO RISK COUPON TODAY! ---

KENBAR	SALES	. Dept	. E263	40	
1044 No					

Gentlemen: Please rush me a copy of TELECULT POWER #80007, by Reese P. Dubin! I understand the book is mine for only \$6.98 complete. I may examine it a full 30 days at your risk or money back.

Check here if you wish your order sent C.O.D. Enclose only \$1 good-will deposit now, Pay postman balance, plus C.O.D. postage and handling charges, Same money-back engrantee.

19	Buarantee
Enterprises, Inc., 197	Name Please print
iterpris	Address
1	СКУ
4	

State

KENBAR SALES, 1044 Northern Blvd., Roslyn, N.Y. 11576

THE INSULT CHAIN THAT MADE A MAN OUT OF 'MAC'



THE INSULT CHARLES ATLAS, World's No. 1 Body Builder, says:

Don't Be Half A Man!



Charles Atlas, 21 Poland St., London W. 1



NIRESK DISCOUNT SALES, INC. CHICAGO 60606